



Maria Chilikina

UX/UI Designer

ABOUT ME

I am a UX/UI designer with over 10 years of experience creating seamless digital experiences, strong brand identities, and engaging visual designs. My background combines deep expertise in UX research, interaction design, and graphic design, allowing me to deliver solutions that are not only user-friendly but also visually compelling and strategically aligned with business goals. From user interviews and wireframes to polished interfaces and brand systems, I bring a holistic design approach that bridges creativity, usability, and impact.

I am a responsible and respectful team worker striving to do my best for common success, ready to assist or ask for assistance when needed. Being communicative I can quickly contact with either customer's side or development team.

Feel free to contact me in any convenient way:

+48 571 078 585

maria.doroshevich@gmail.com

[WhatsApp](#)

[LinkedIn](#)

MY EXPERIENCE

July 2023 — Now

Experience Designer, FREELANCE

- Website UI Design
- Branding & Visual Identity Design
- Managing clients' projects from start to delivery

September 2017 — July 2023

Experience Designer, EPAM SYSTEMS

- Wide range of UX research
- UI design of clients' web services, creating design systems and component libraries
- Communication and collaboration with clients
- Writing articles on colour theory for Epam's design school

June 2016 — August 2017

UX Designer, DEXME

- UX research, wireframes and interactive prototypes
- UI design of web services and mobile applications
- Design delivery

December 2015 — February 2016

DESIGNER, GUSAROV GROUP

- Prototypes and UI design of clients' projects
- Communication with customers, design delivery
- Communication with development team

November 2014 — September 2015

Designer, KAYMU INTERNATIONAL

- Design of promo banners, newsletters and landing pages for sellers
- Communication with development team
- Management of local design team

September 2014 — October 2014

Designer, MUFFIN GROUP

- Prototypes and design of website and portfolio
- Design of corporate calendars, printable postcards and exhibition stands

BRANDING 2025

FOR A CORPORATE FOOTBALL CHAMPIONSHIP 2025

CLIENT

Ivetanne is an event agency based in Belarus

BUSINESS GOAL

Create a bright and remarkable branding for their customer's football championship

RESULT

A unique stylish, modern and dynamic branding identity to be used during the offline events and for online posts

ABOUT PROJECT

Champions League is a corporate football event held yearly within a retail company in Belarus. In order to promote the event with their employees as well as to decorate the offline final event of the championship they needed a bright and appealing branding.

MY ROLE

- Requirements gathering
- Best examples review
- Main branding elements design
 - colour scheme
 - patterns
 - typography
 - icons
 - illustrations
 - mascots
- Branding presentation
- Social media posts
- Printable materials for offline event



- **Define**
requirements gathering
- **Research**
best examples review
- **Concept**
visual concept
moodboard
- **Design**
main branding elements
branding presentation
social media posts
printables for offline event

COLOURS



PATTERNS



USED SKILLS

- Visual Design
- Graphic Design
- Branding
- Presentation Design
- Adobe Illustrator
- Figma
- Client Communication
- Time Management





X-CARD

BANKING MOBILE APPLICATION

CLIENT

MTBank is a commercial bank based in Belarus found in 1994.

BUSINESS GOAL

Reduce the amount of actual plastic product cards for MTBank's customers and let them manage those. cards online

RESULT

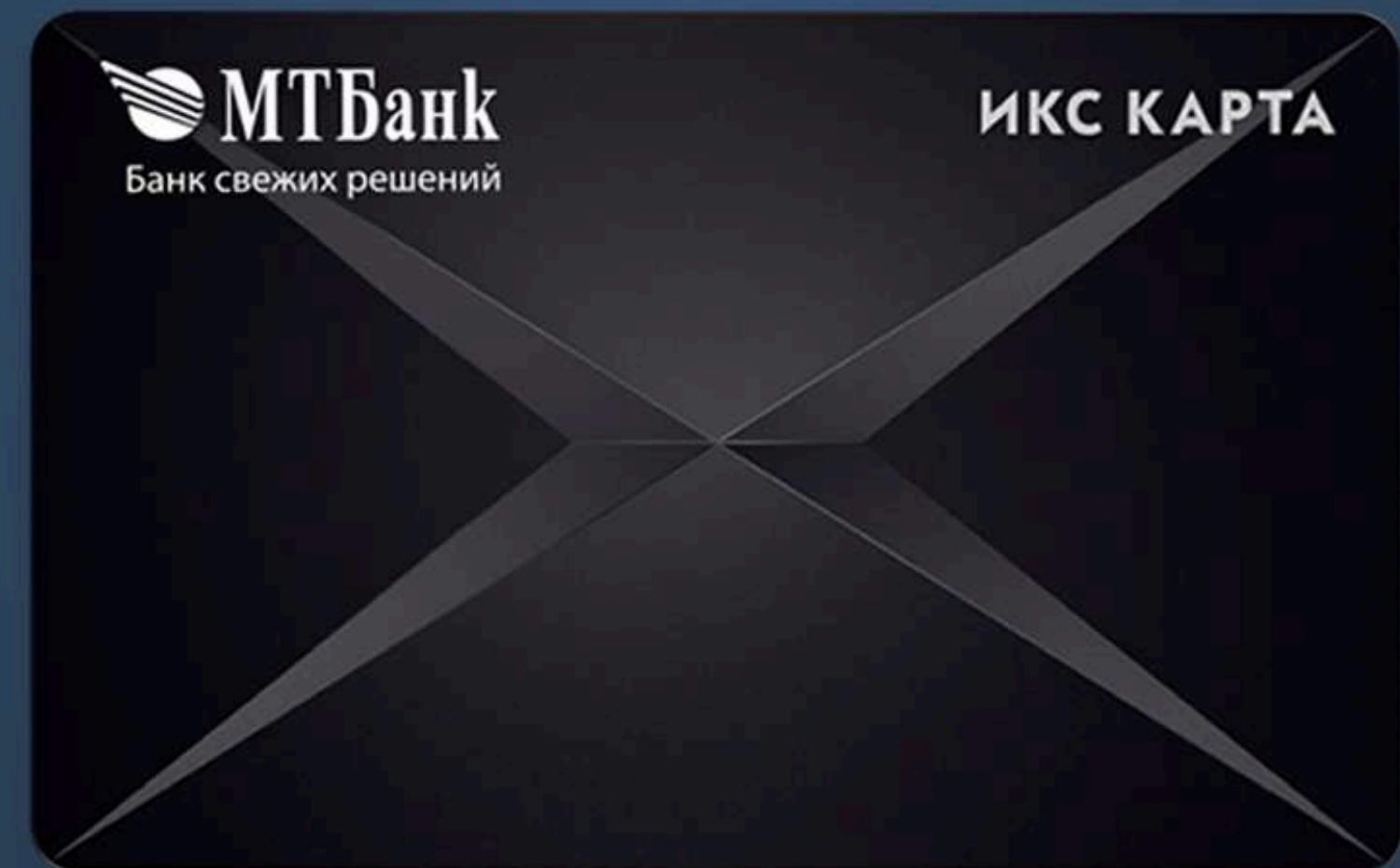
A mobile application for iOS and Android to manage all product cards issued by MTBank

ABOUT PROJECT

X-Card is a mobile application for iOS and Android users to manage all the actual product cards provided by MTBank

MY ROLE

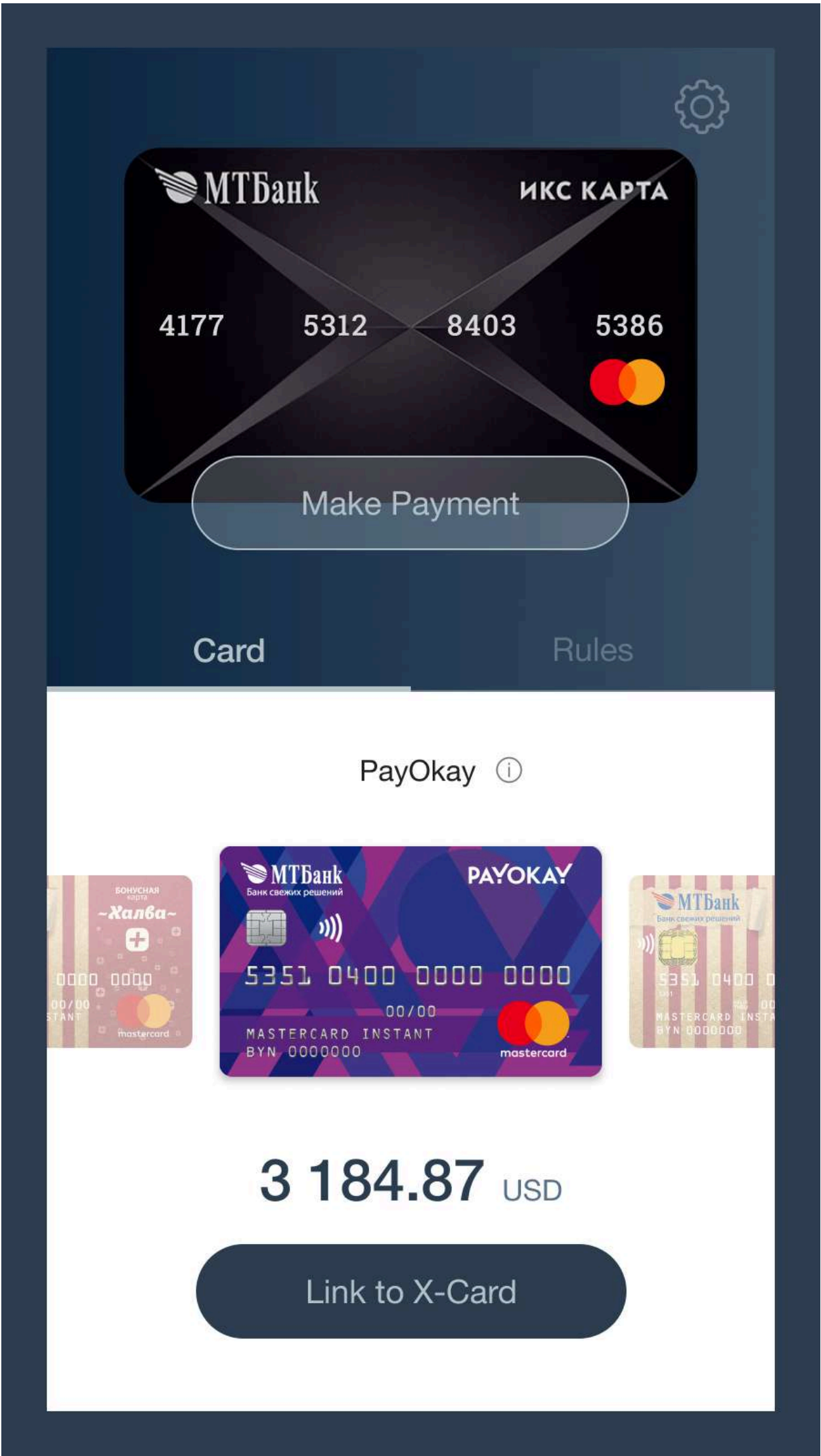
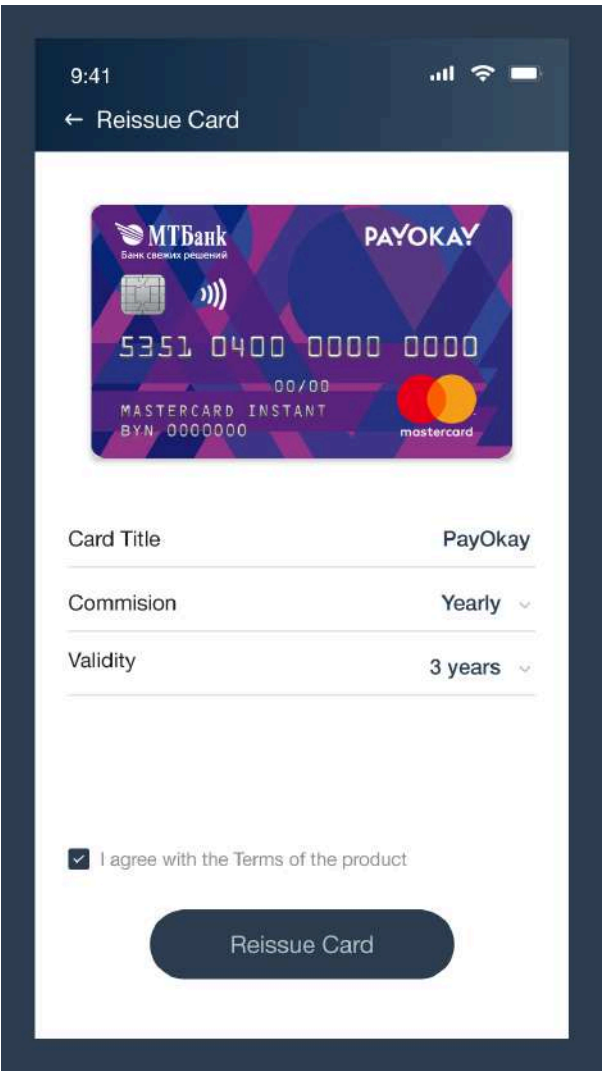
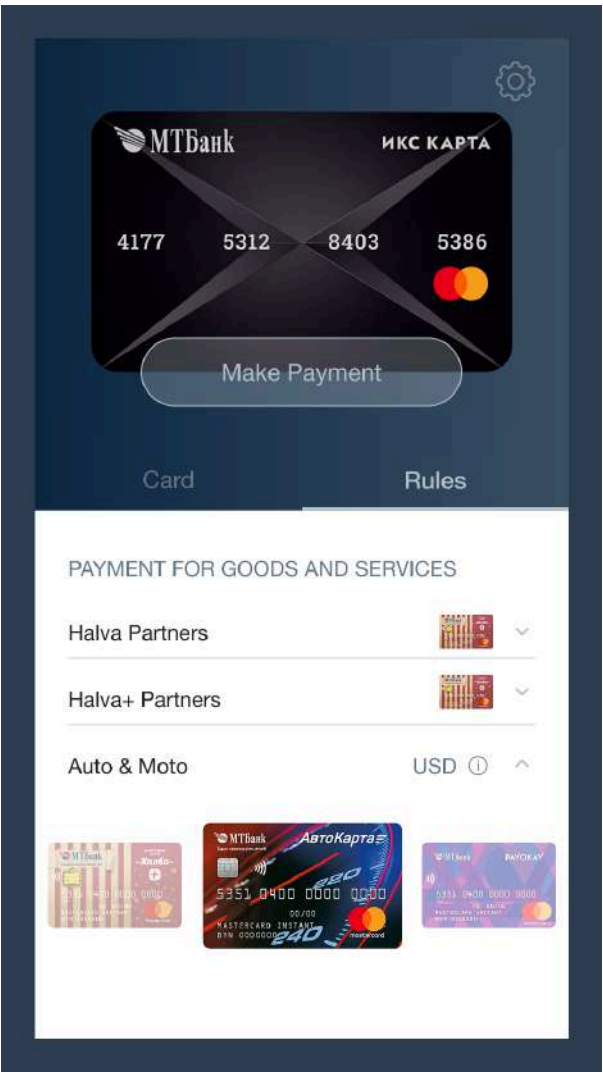
- Visual concept
- UI for iOS and Android
- Components library
- UI assets for developers & design delivery
- Design review

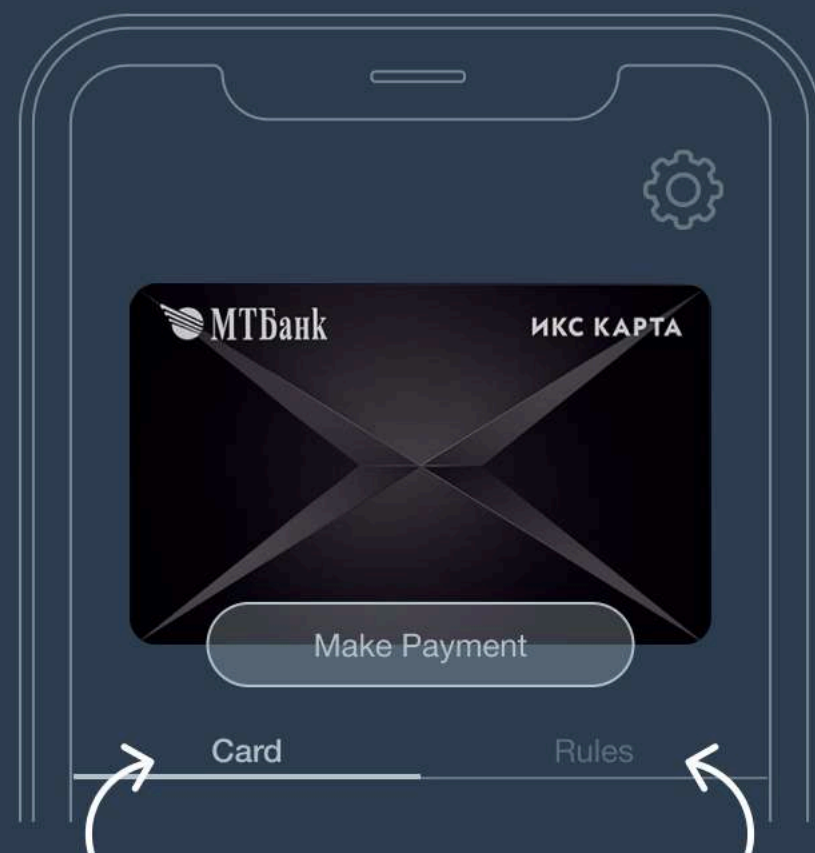


- Define
- Research
- Prototype
- **Design**
visual concept
UI for iOS/Android
components library
- **Develop**
UI assets for dev team
design delivery
design review
- Test

USED SKILLS

- Mobile Design
- UI Design
- Google Material Design
- Apple Human Interface
- Visual Design
- Adobe Photoshop
- Client Communication
- Dev Team Communication
- Team Work

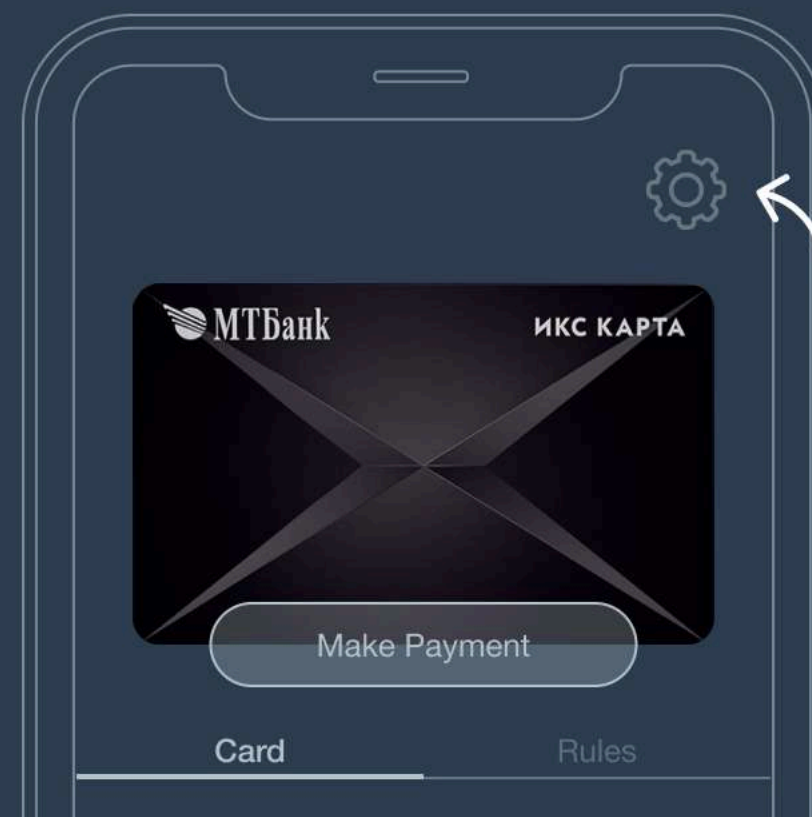




Use X-Card
in **Single card mode**
or **Rules mode**



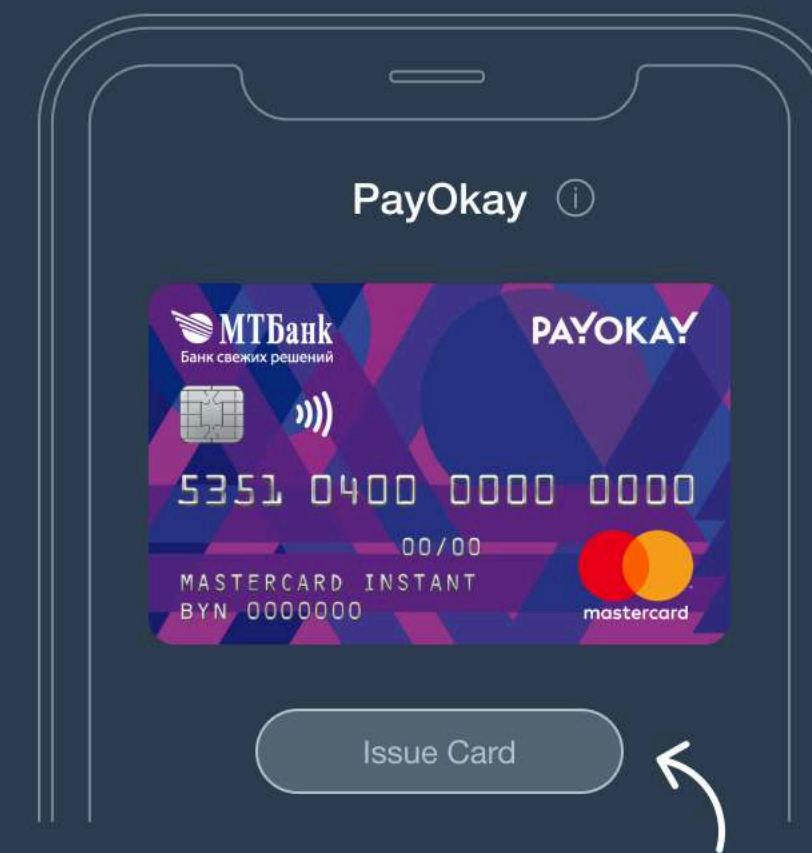
SKIP



View your payment history
and manage application
through **Settings**



SKIP



Issue new card
right from the application
in a few clicks



CLOSE

UPLAST

USER ACCOUNT FOR MAKING AND TRACKING ORDERS

CLIENT

Uplast is a company producing siding panels for house cladding found in 2001 in Belarus

BUSINESS GOAL

Update an existing admin panel to help customers make and track. their orders easier and faster

RESULT

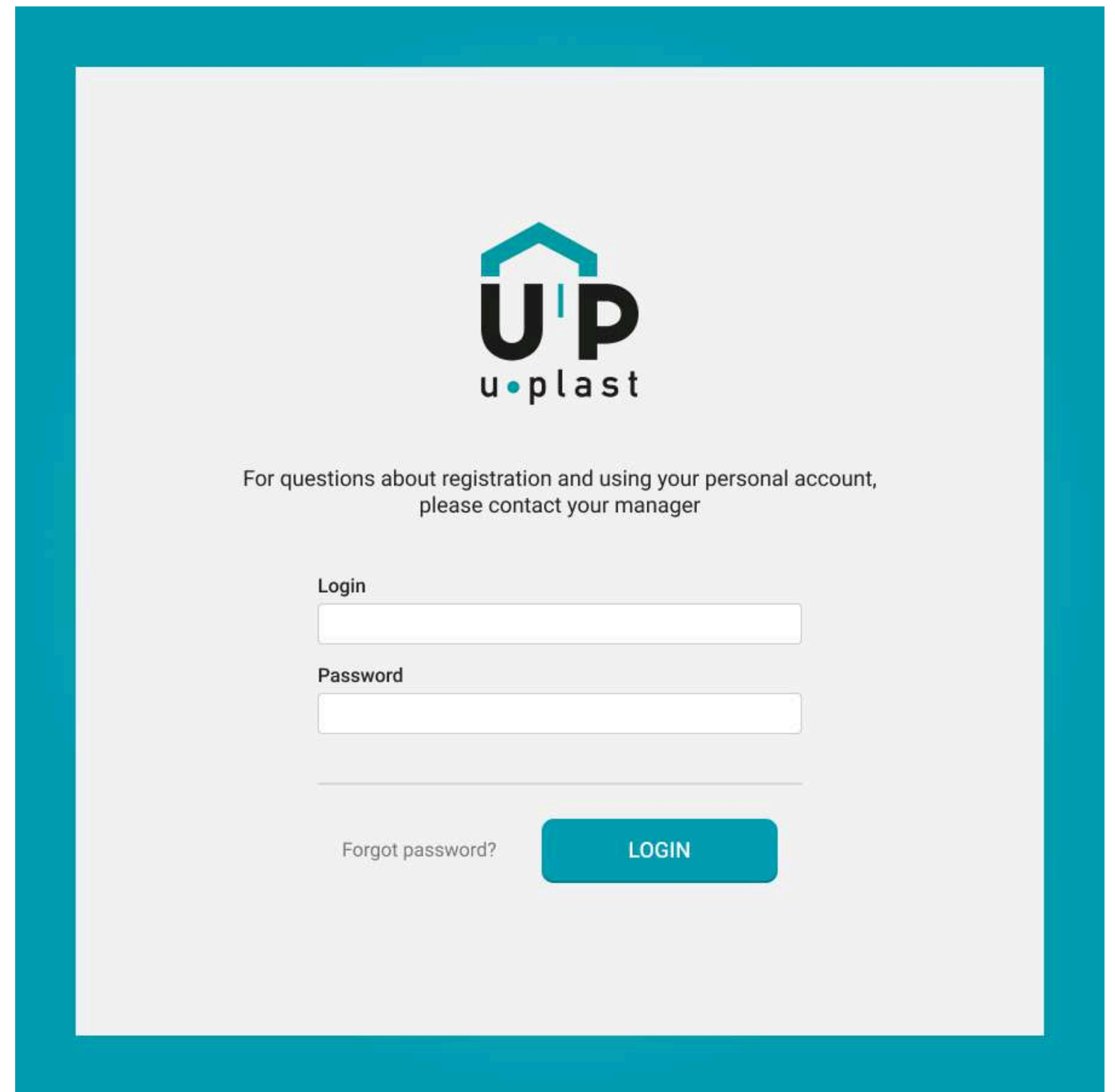
New user-friendly and intuitive admin panel, improved yet familiar to regular customers

ABOUT PROJECT

The idea behind this app was to provide users with the possibility to create temporary chats that will disappear after a set period and won't turn into annoying space and device battery consumers.

MY ROLE

- UX research
 - business study
 - competitors review
 - user personas
 - CJM
- Admin panel architecture
- Interactive prototype
- Visual concept
- UI for all screens and states
- Design library
- UI assets for developers & design delivery
- Design review



● Define
requirements gathering

● Research
business study
competitors review
user personas
CJM

● Prototype
architecture
interactive prototype

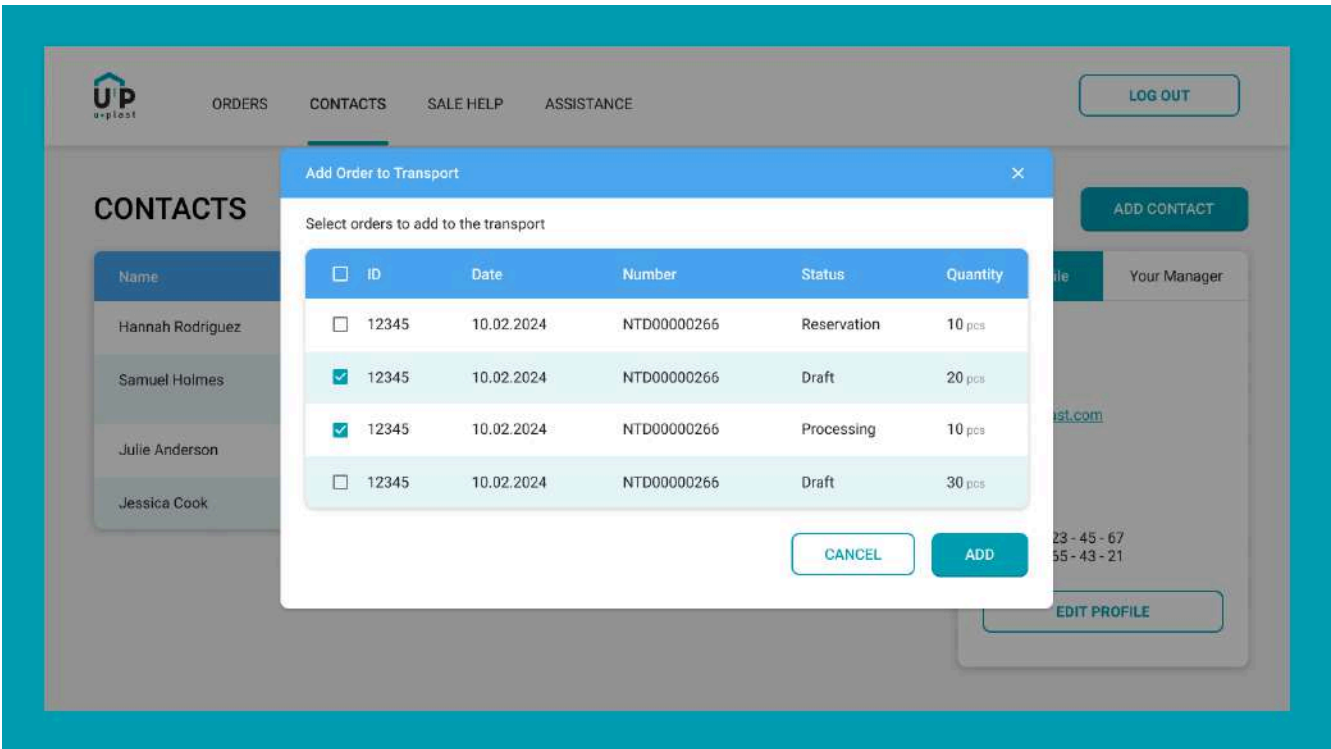
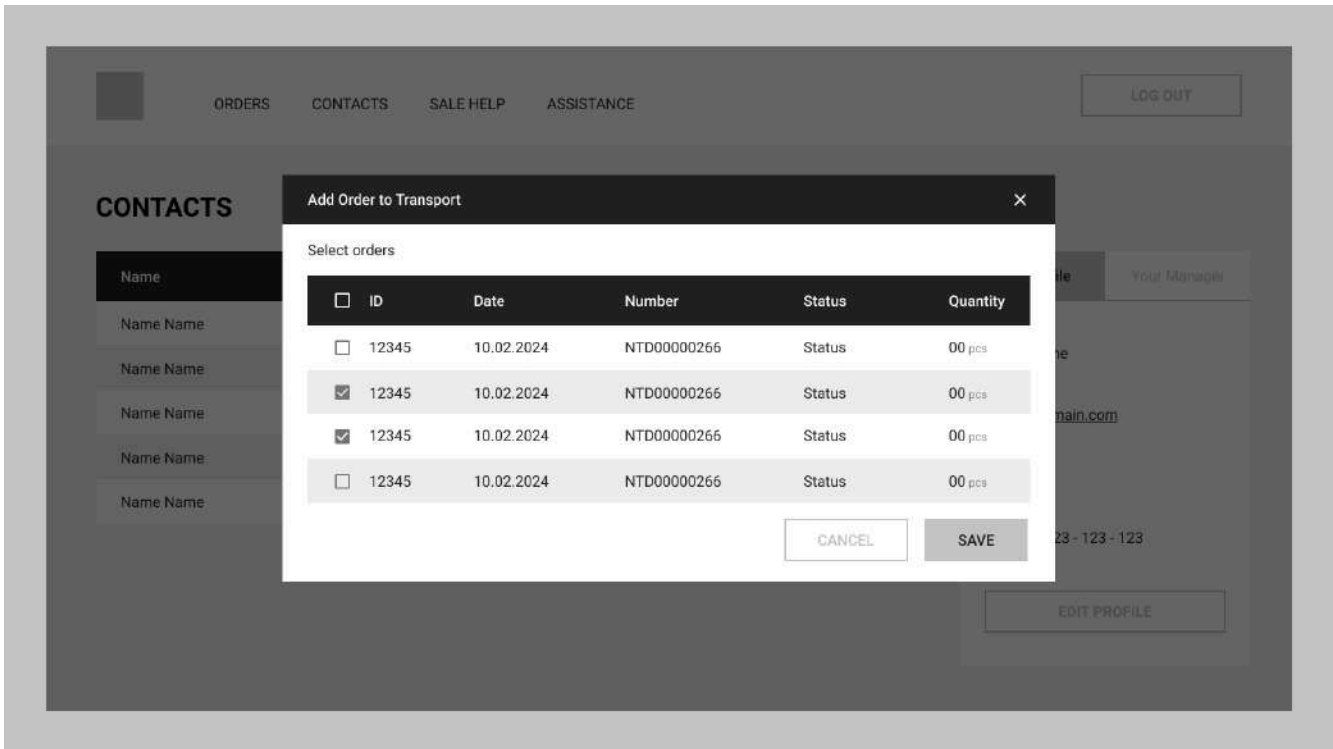
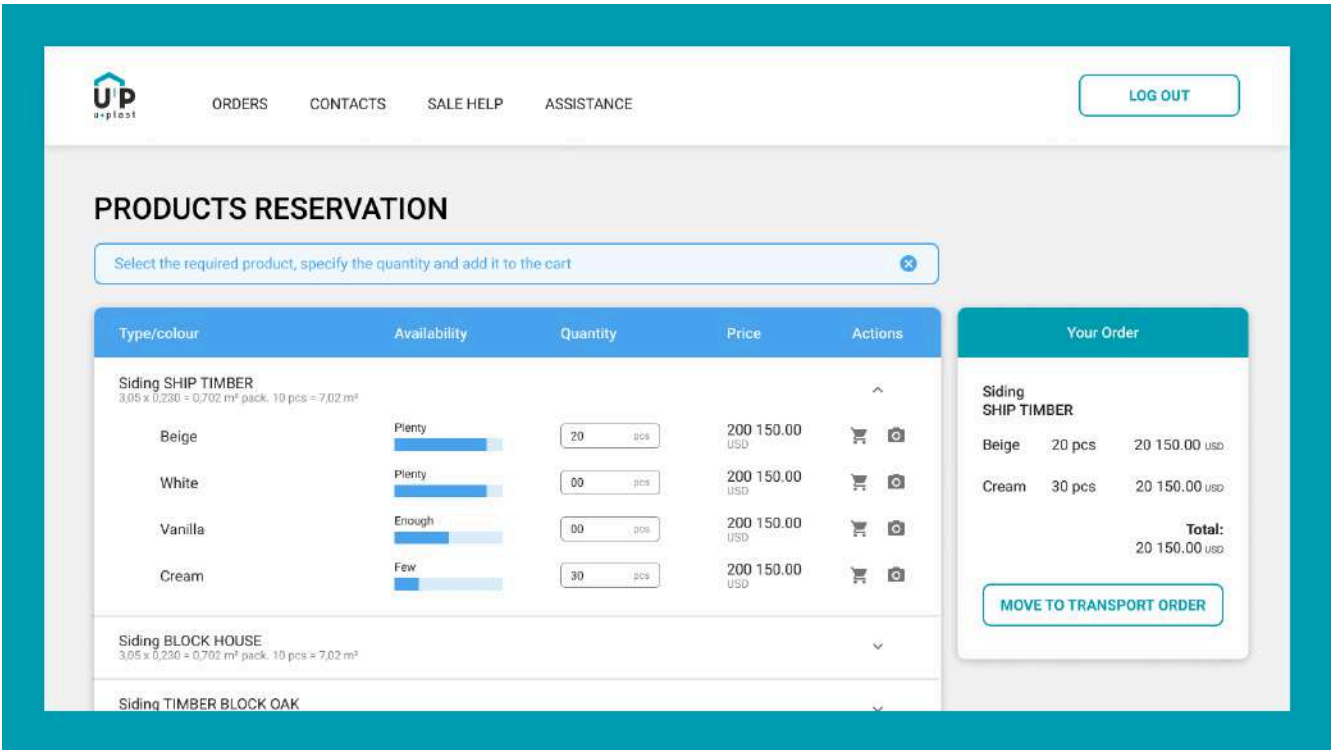
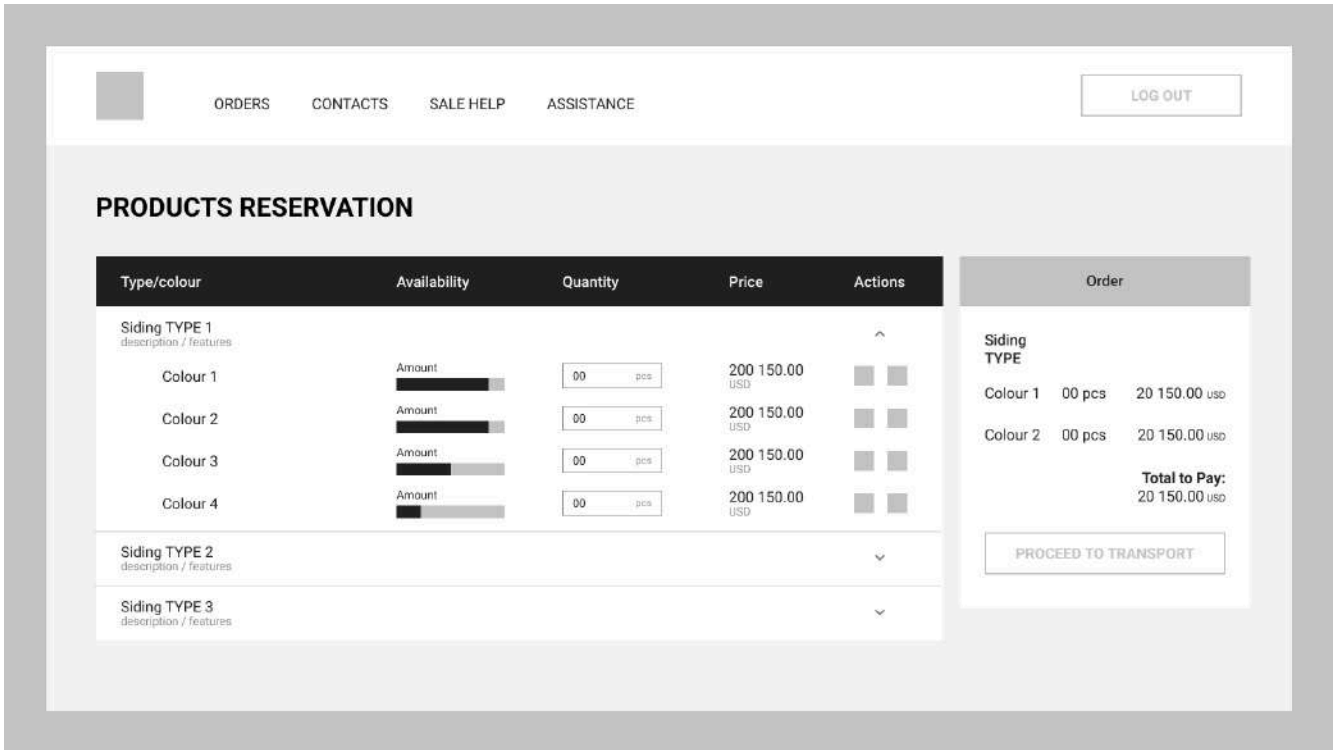
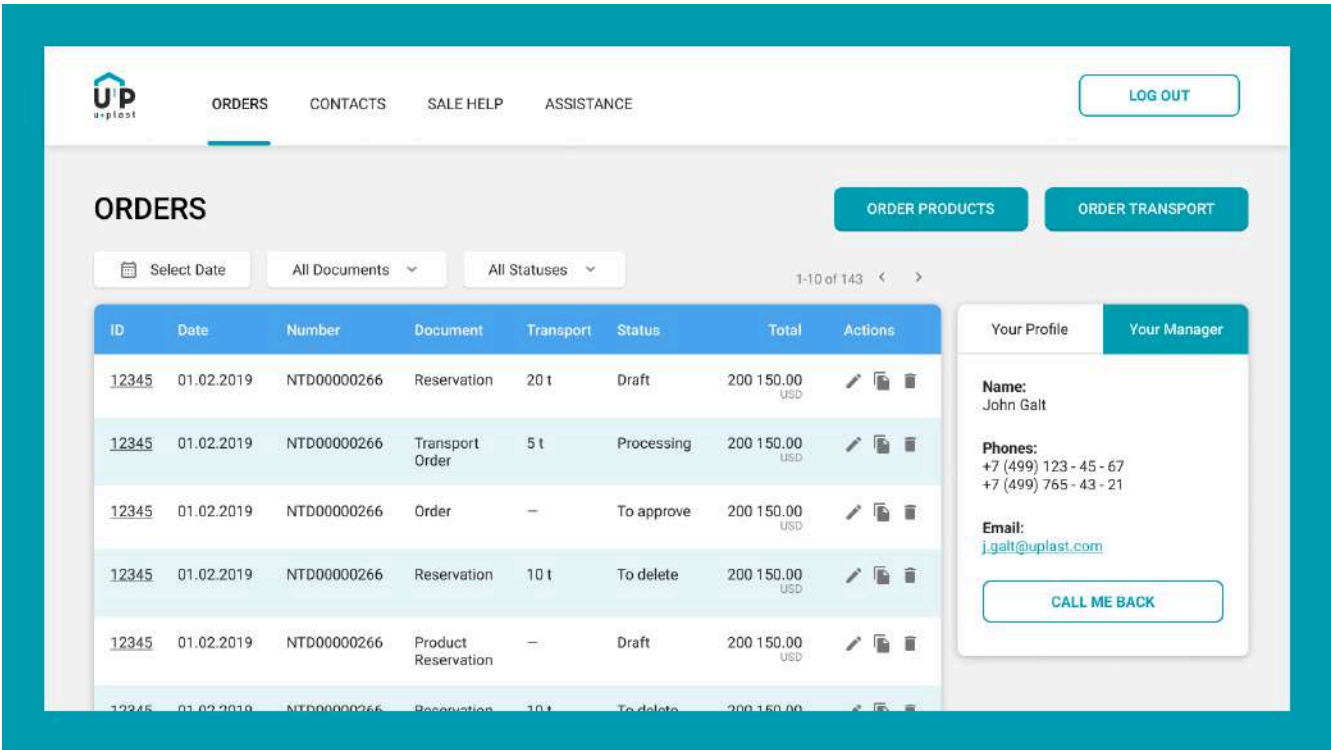
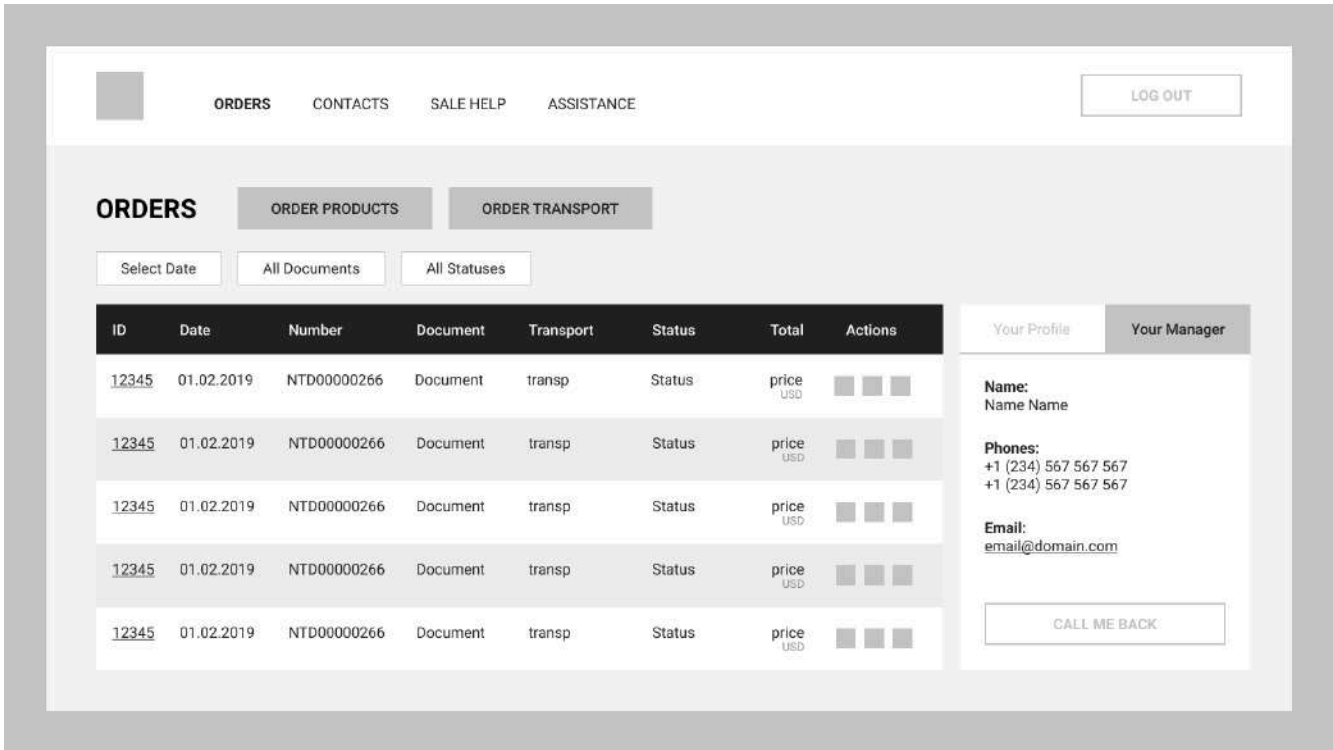
● Design
visual concept
UI for all screens
design library

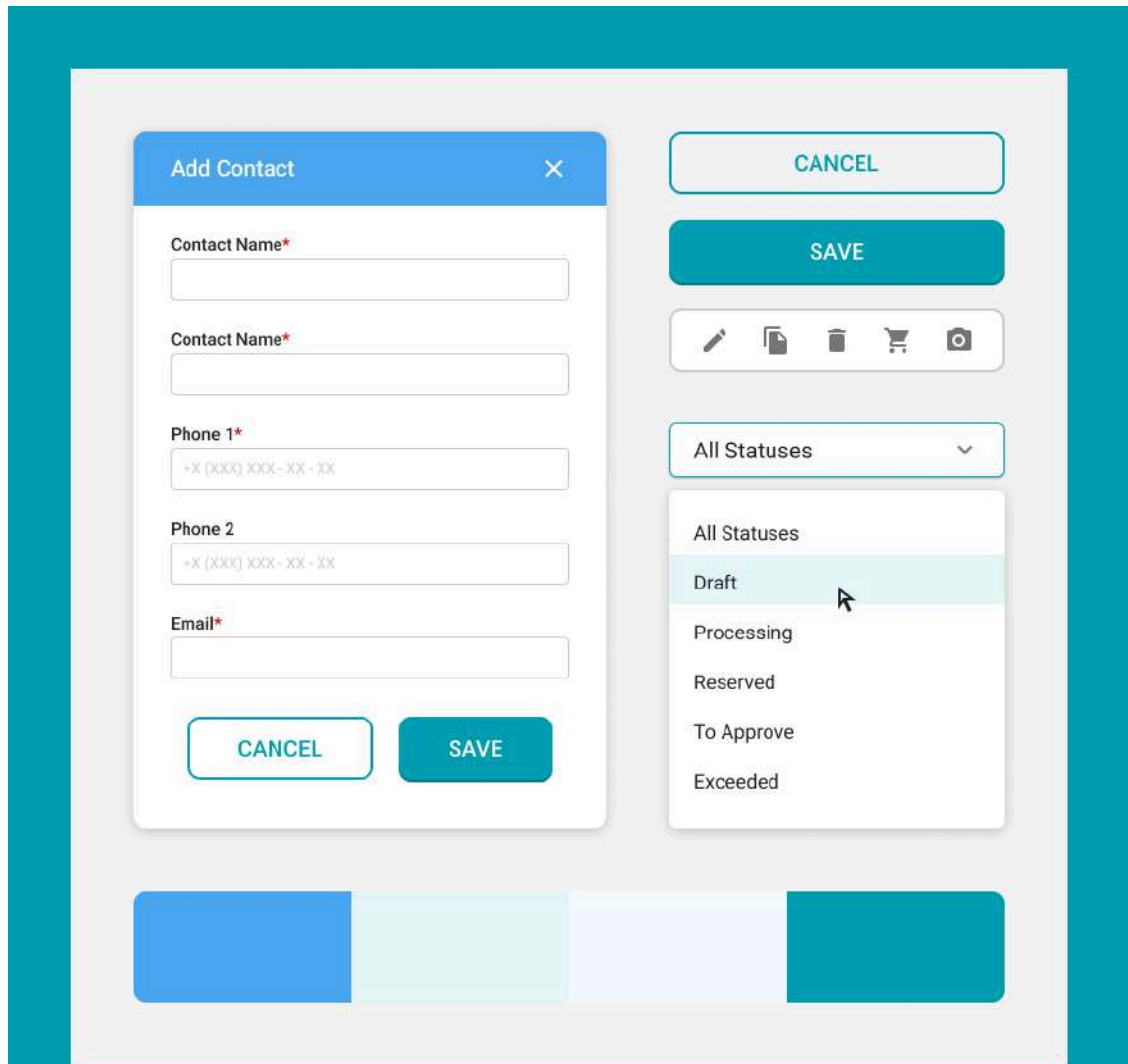
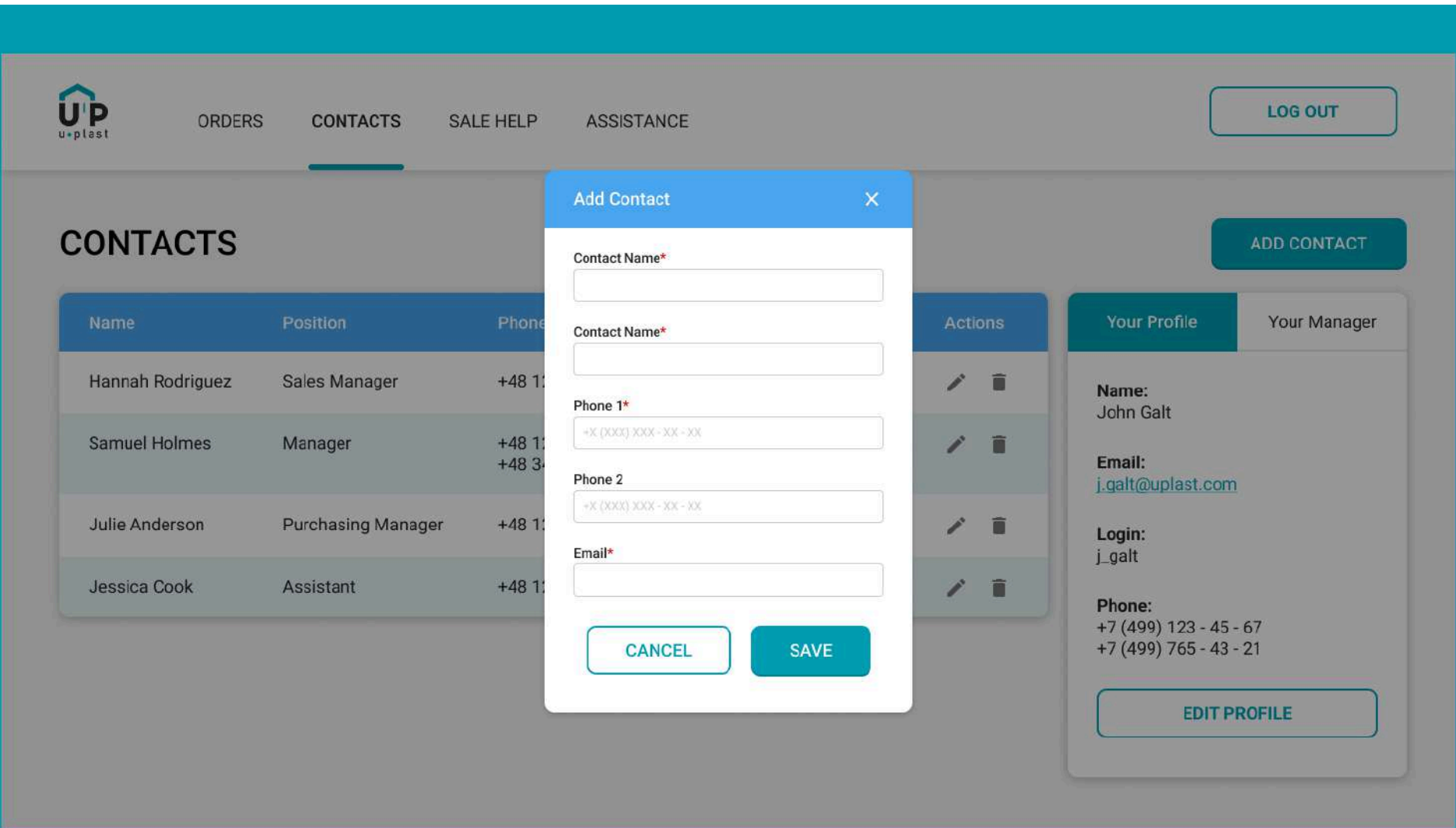
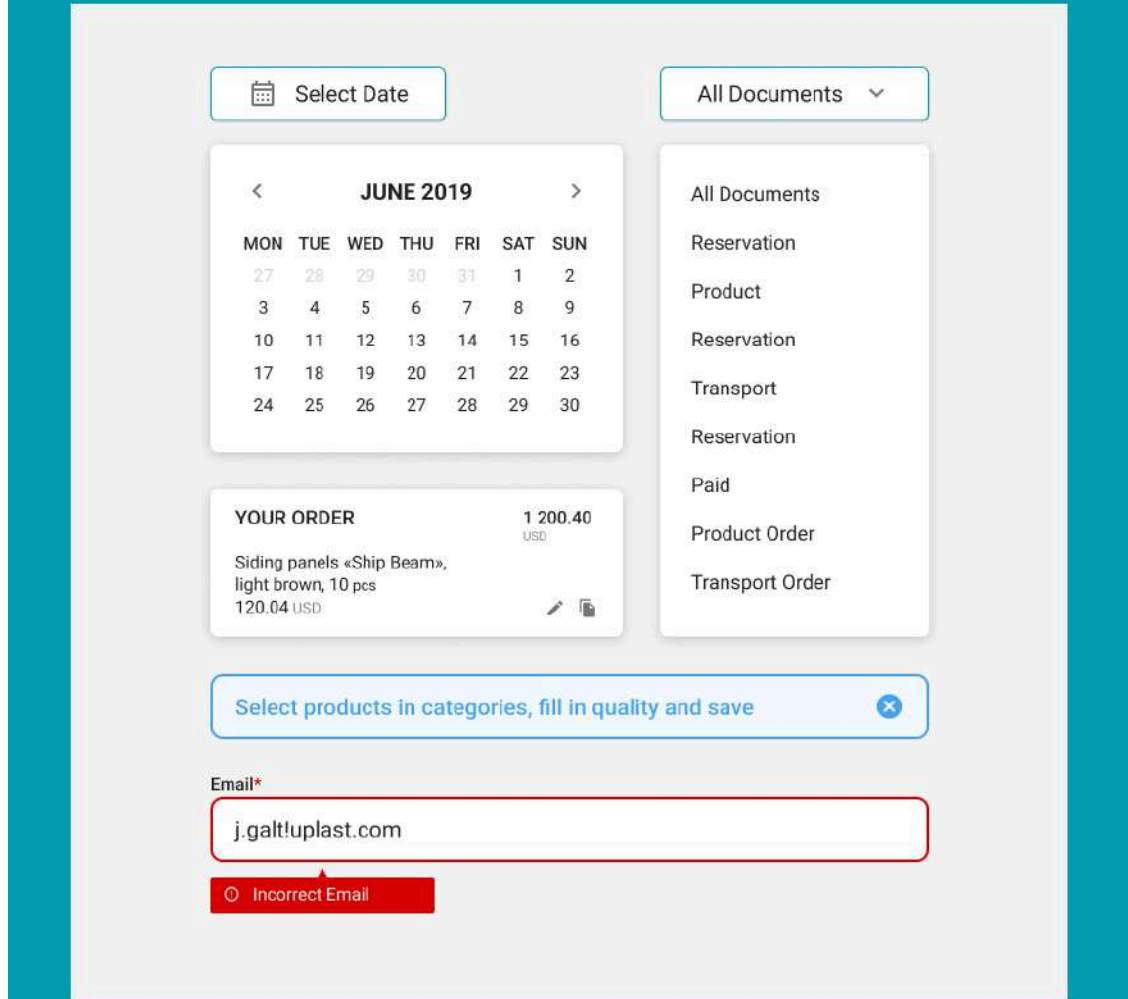
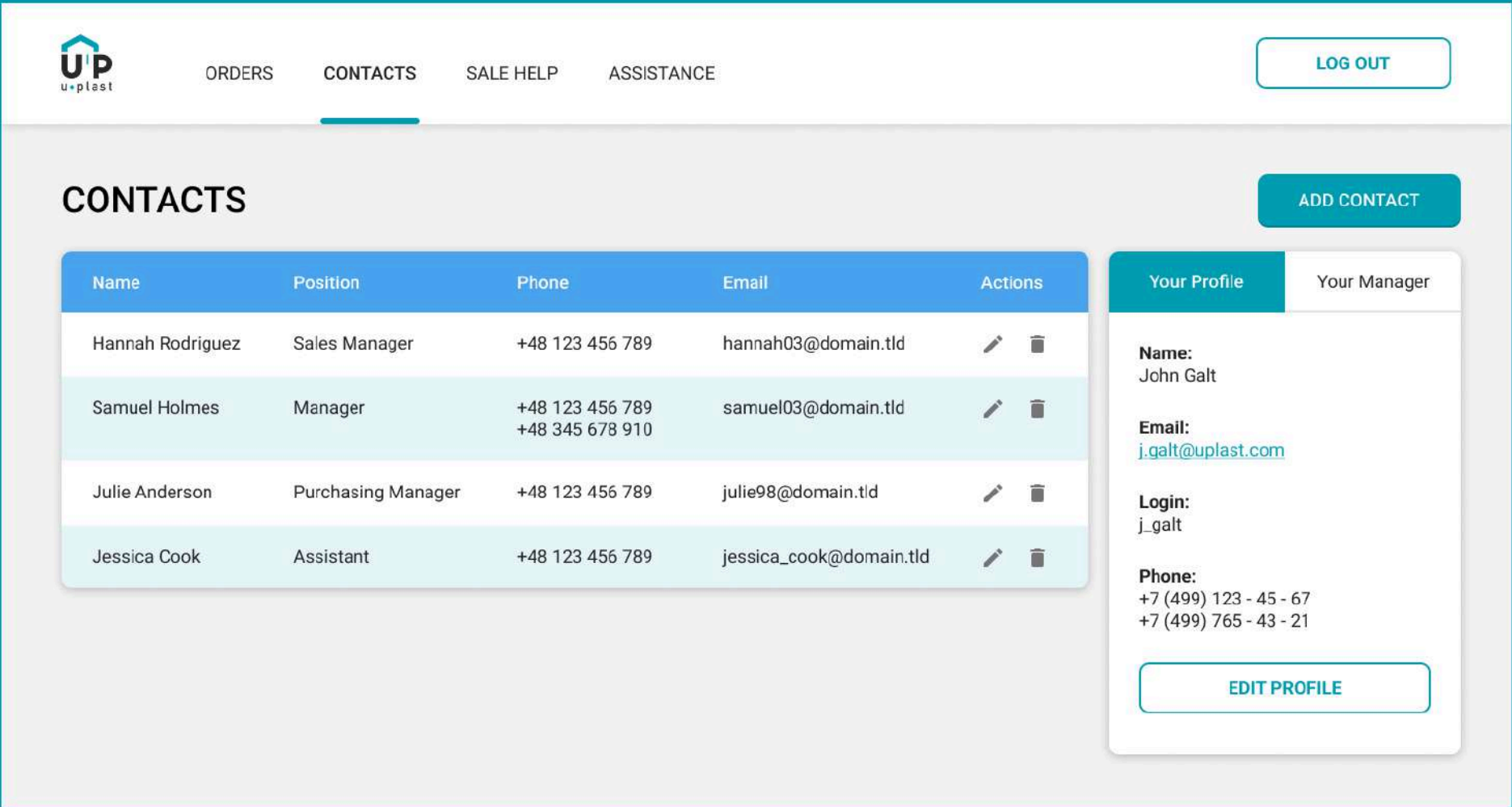
● Develop
UI assets for dev team
design delivery
design review

○ Test

USED SKILLS

- UX Research
- UX Design
- Interactive Prototyping
- Data Architecture
- Data Visualisation
- UI Design
- Visual Design
- Adaptive Design
- Adobe Photoshop
- InVision
- Team Work
- Time Management
- Client Communication
- Dev Team Communication





BRANDING 2024

FOR A CORPORATE FOOTBALL CHAMPIONSHIP 2024

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BUSINESS GOAL

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- Printable materials for offline event

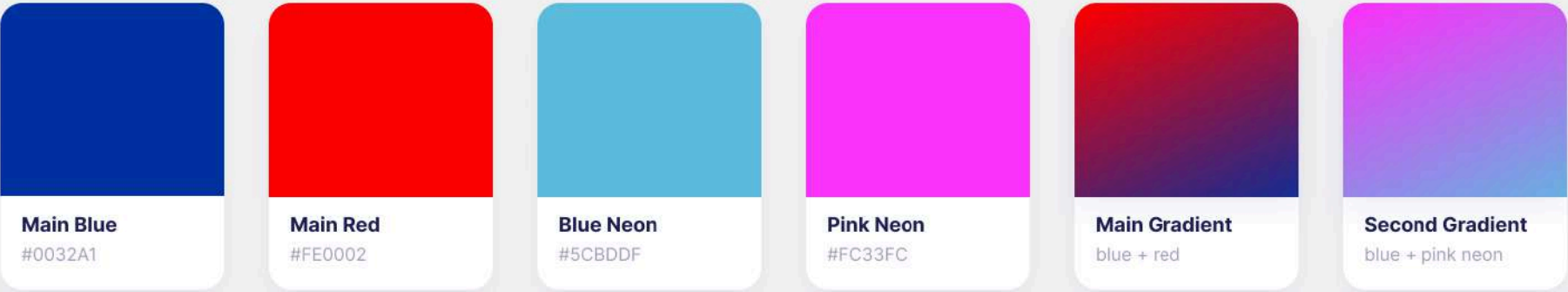


- **Define**
requirements gathering
- **Research**
best examples review
- **Concept**
visual concept
moodboard
- **Design**
main branding elements
branding presentation
social media posts
printables for offline event

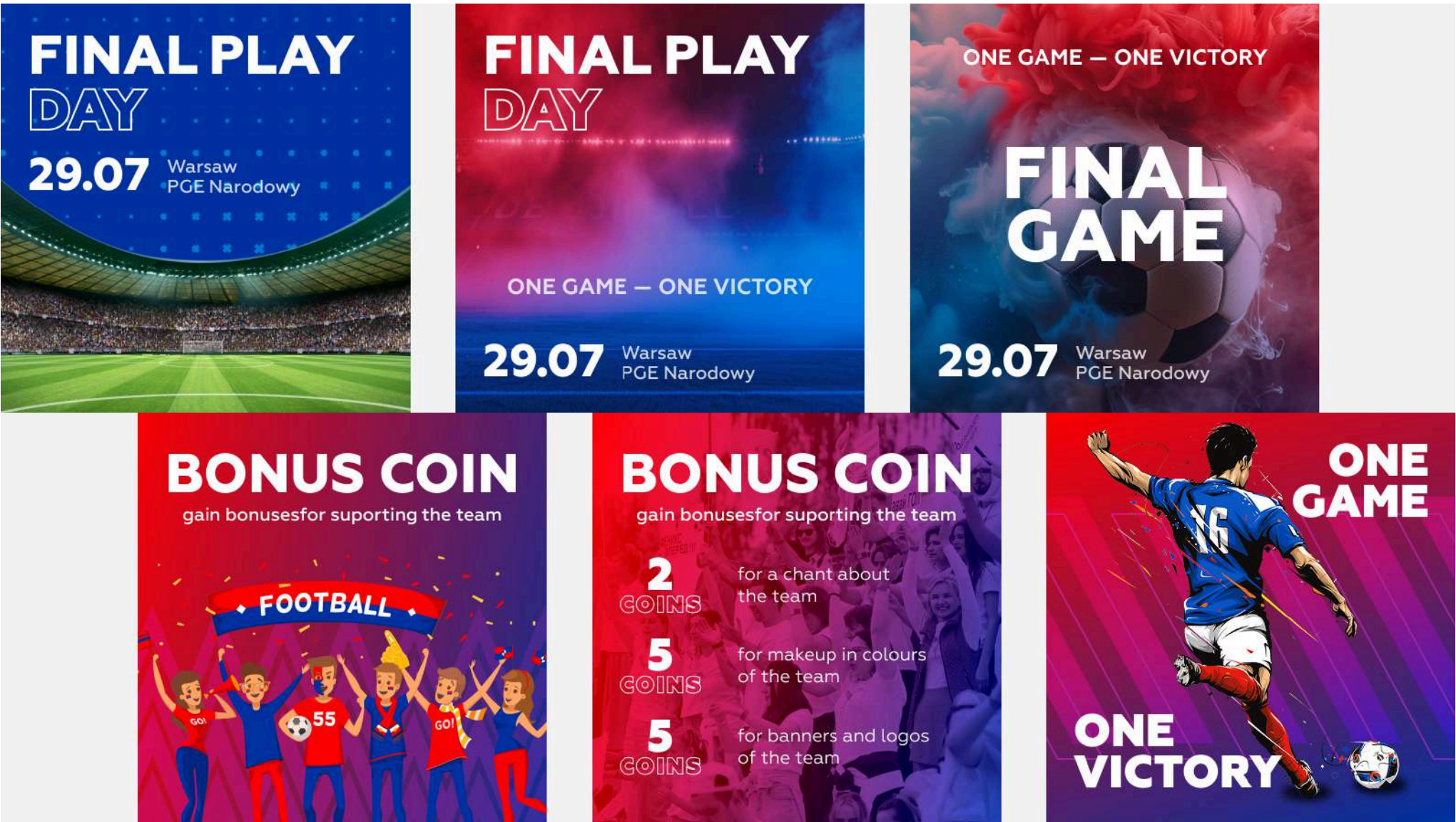
USED SKILLS

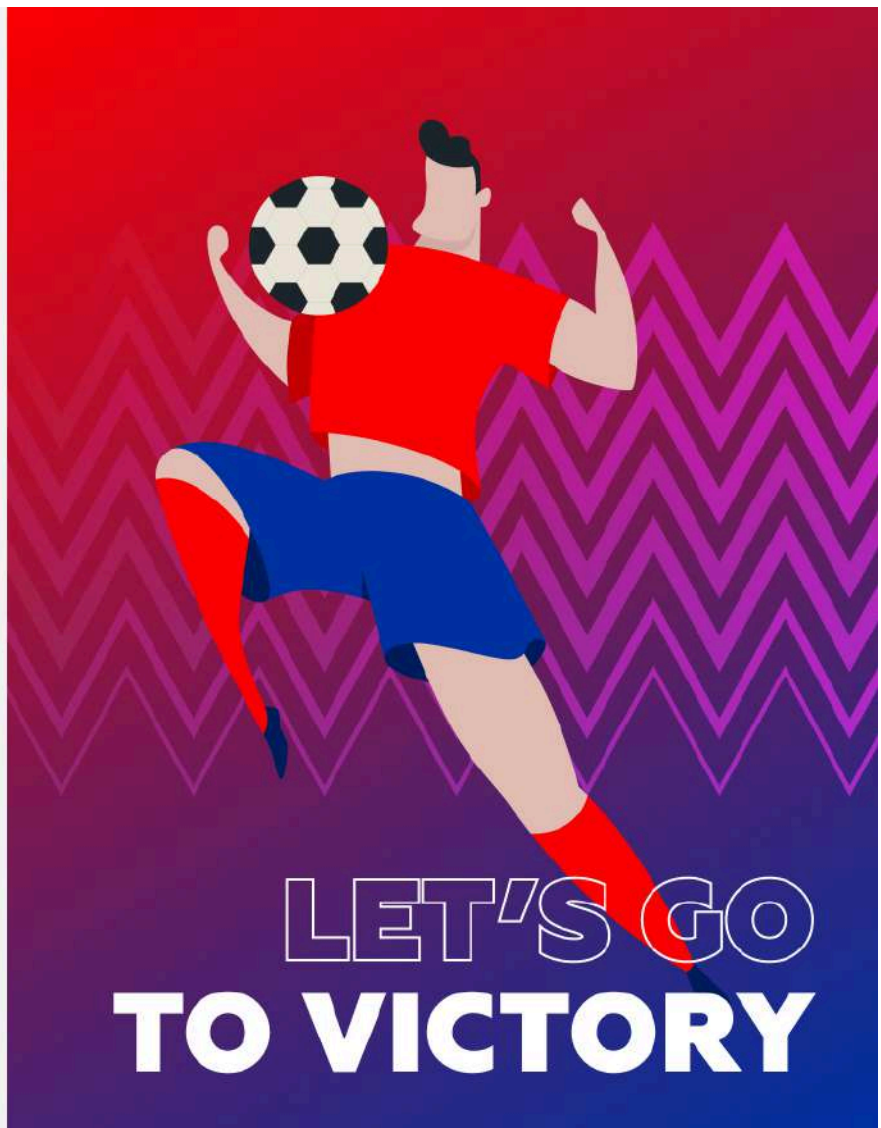
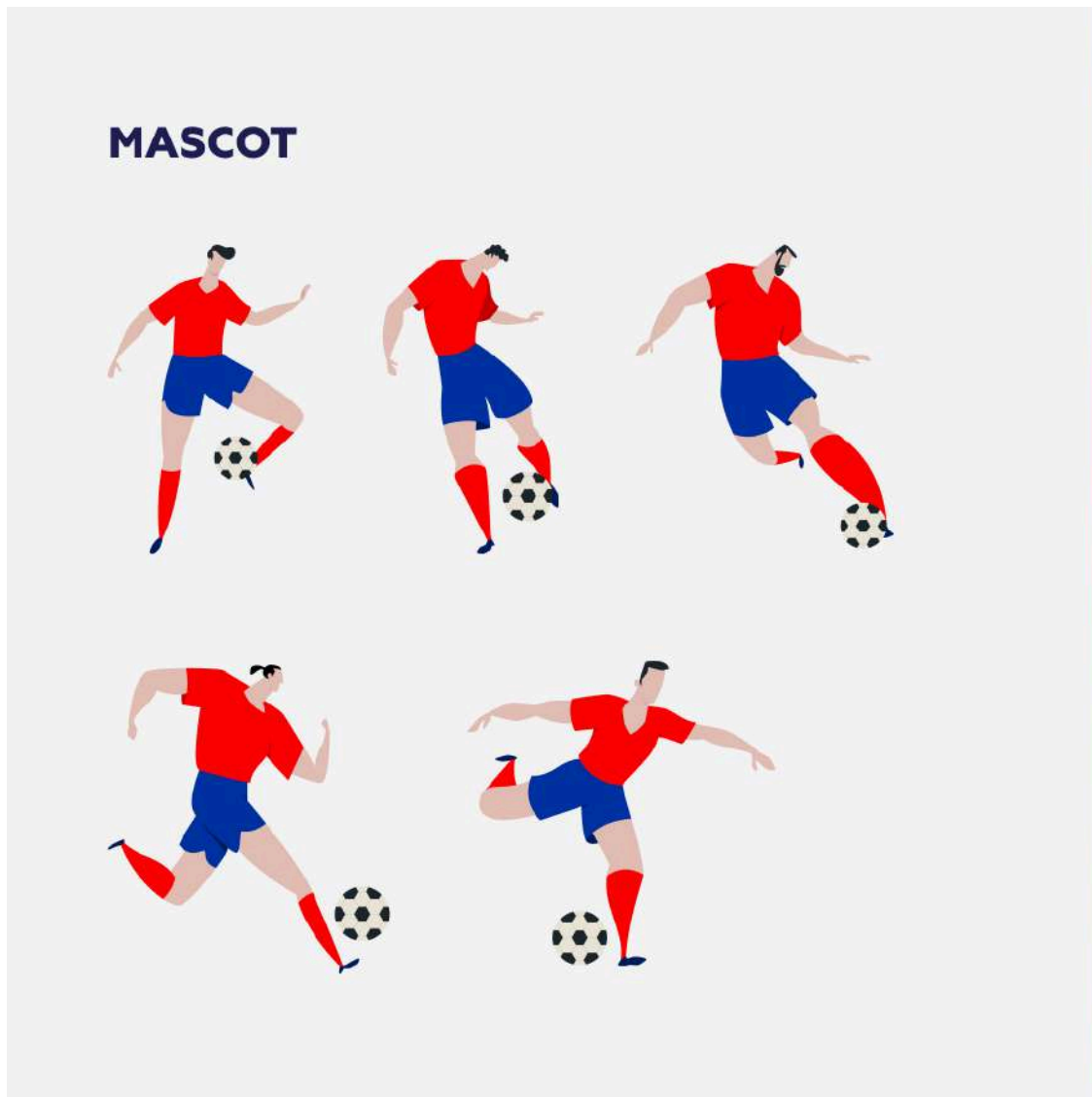
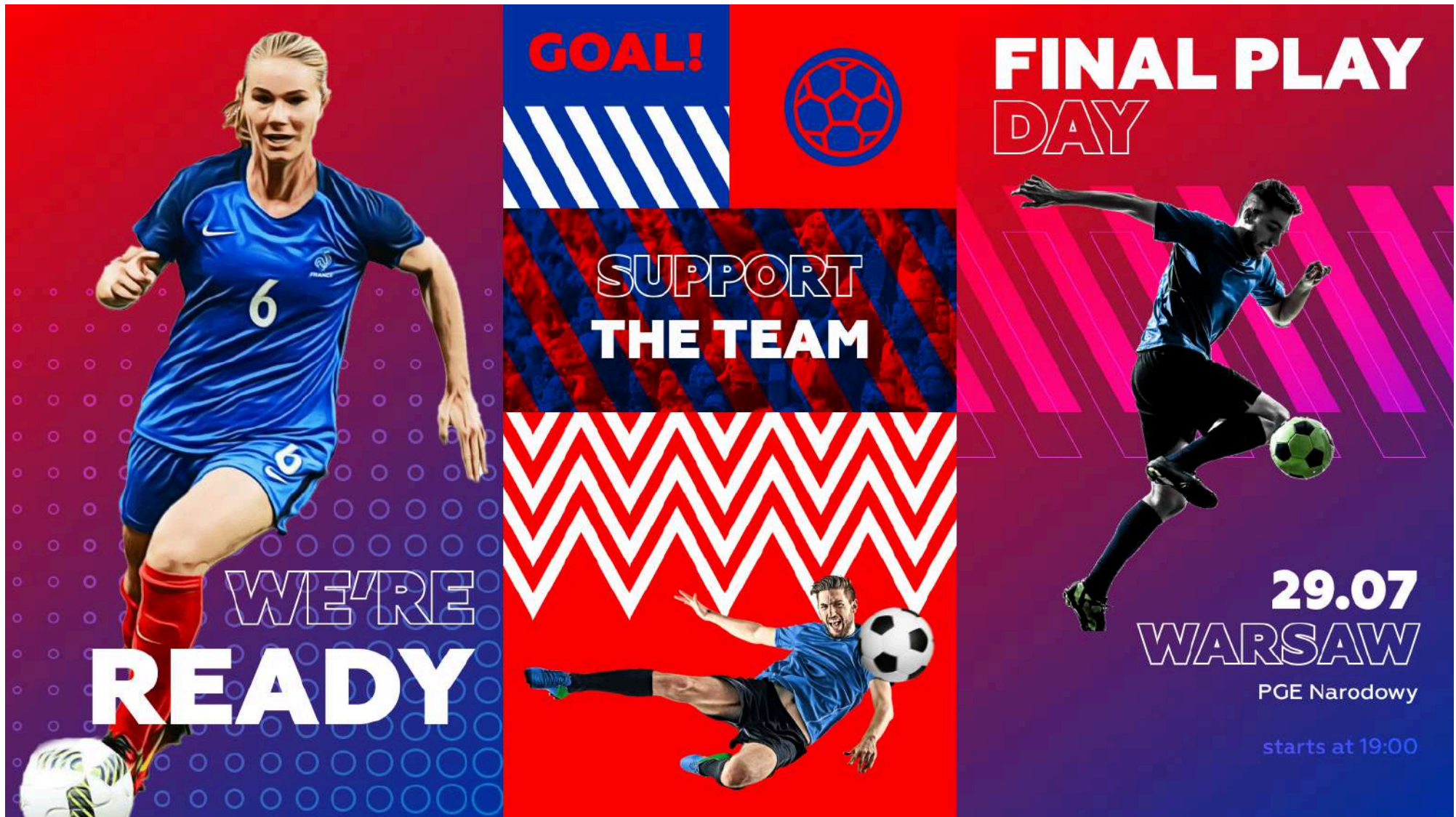
- Visual Design
- Graphic Design
- Branding
- Presentation Design
- Adobe Illustrator
- Figma
- Client Communication
- Time Management

COLOURS



PATTERNS





GENTLEMEN'S CLUB

ESCORT SERVICE WEBSITE

CLIENT

Business owner

BUSINESS GOAL

Create a website for a newly opened business based in Germany to have an online presence

RESULT

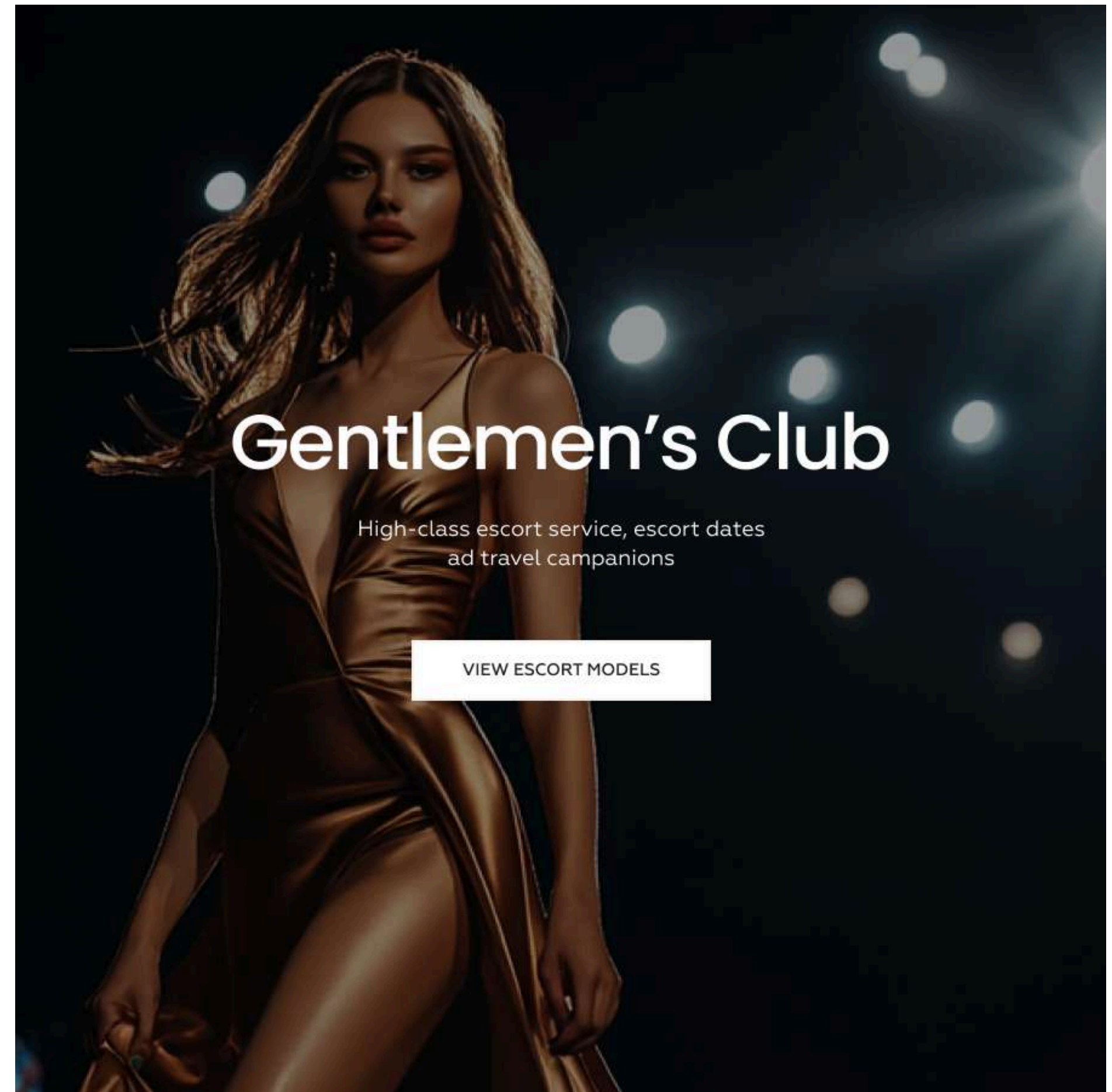
A website built on Wix easy to manage, update and support

ABOUT PROJECT

Gentlemen's Club is an escort service based in Germany. The client contacted me to build a website from scratch as well as manage all the processes involved. We decided to build the site on Wix as it makes management, updating and support of the site easier.

MY ROLE

- UX research
 - requirements gathering
 - competitors review
 - user personas
 - CJM
- Wireframes
- Interactive prototypes
- Visual concept
- Logo design
- UI for all pages
- Website architecture on Wix
- Website UI on Wix
- Project management



- Define
requirements gathering
- Research
competitors review
user personas
CJM
- Prototype
wireframes
interactive prototypes
- Design
visual concept
logo design
UI for all screens
- Develop
architecture on Wix
UI built on Wix
- Test

USED SKILLS

UX Research

UX Design

Interactive Prototyping

Wireframing

Visual Design

Graphic Design

Website Building

HTML/CSS

Figma

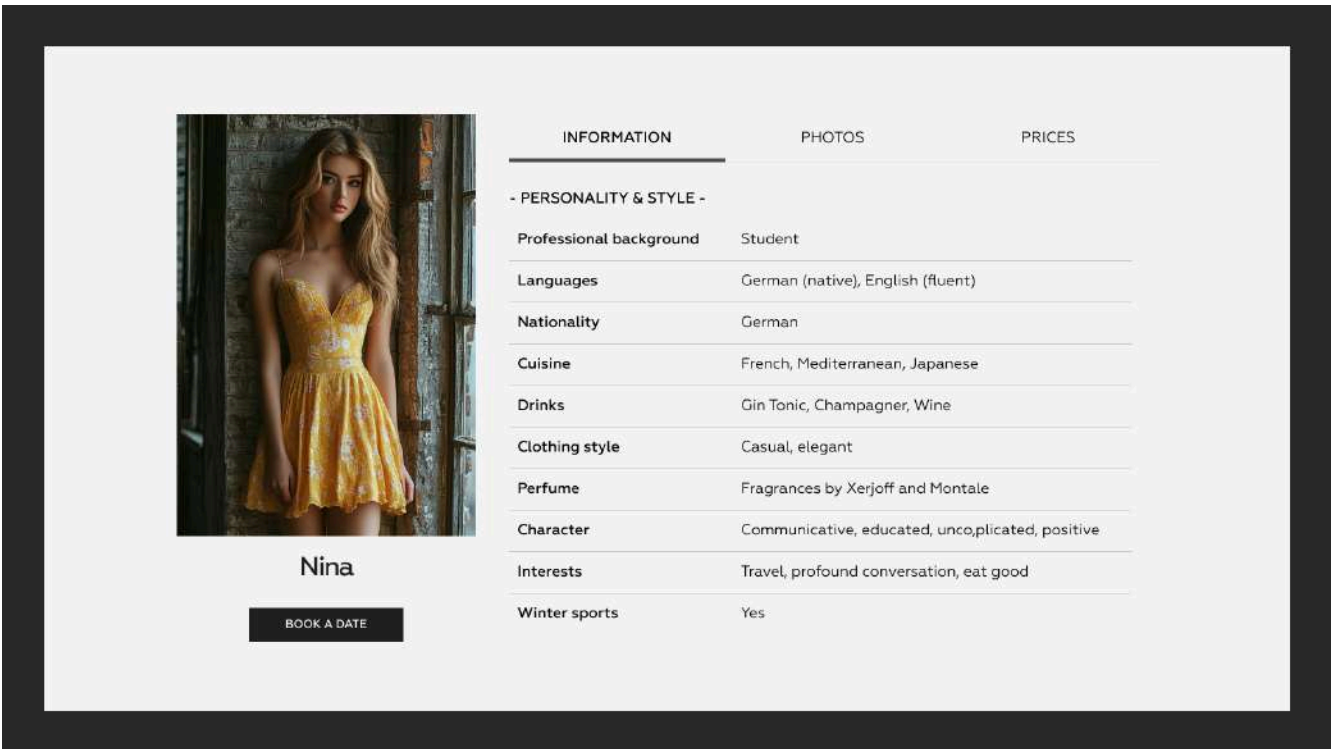
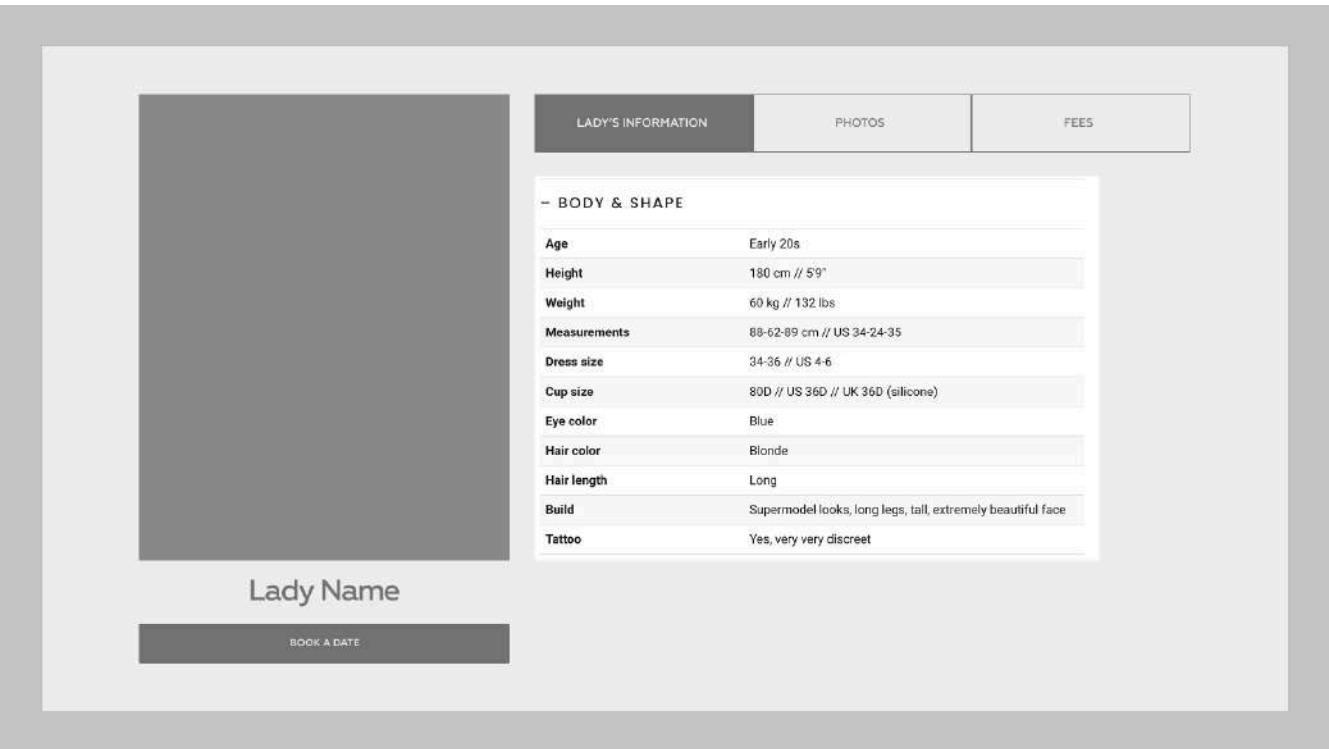
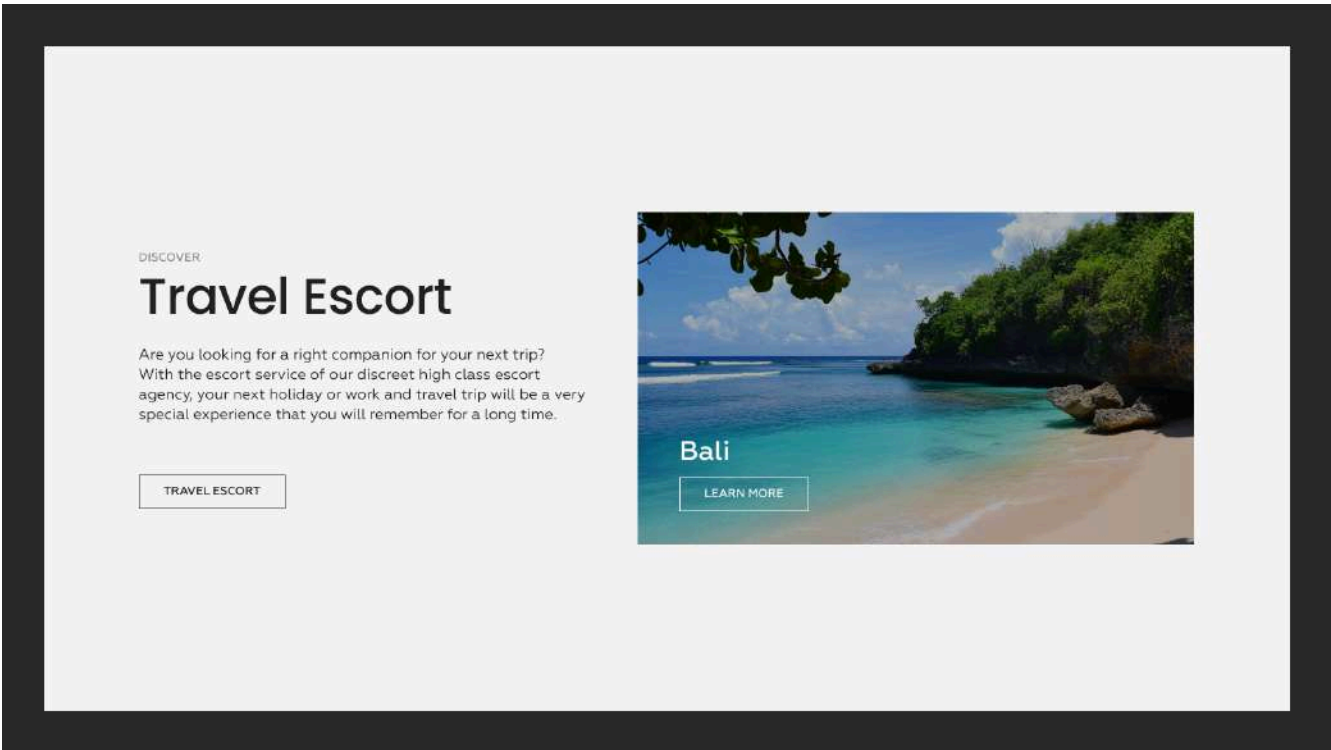
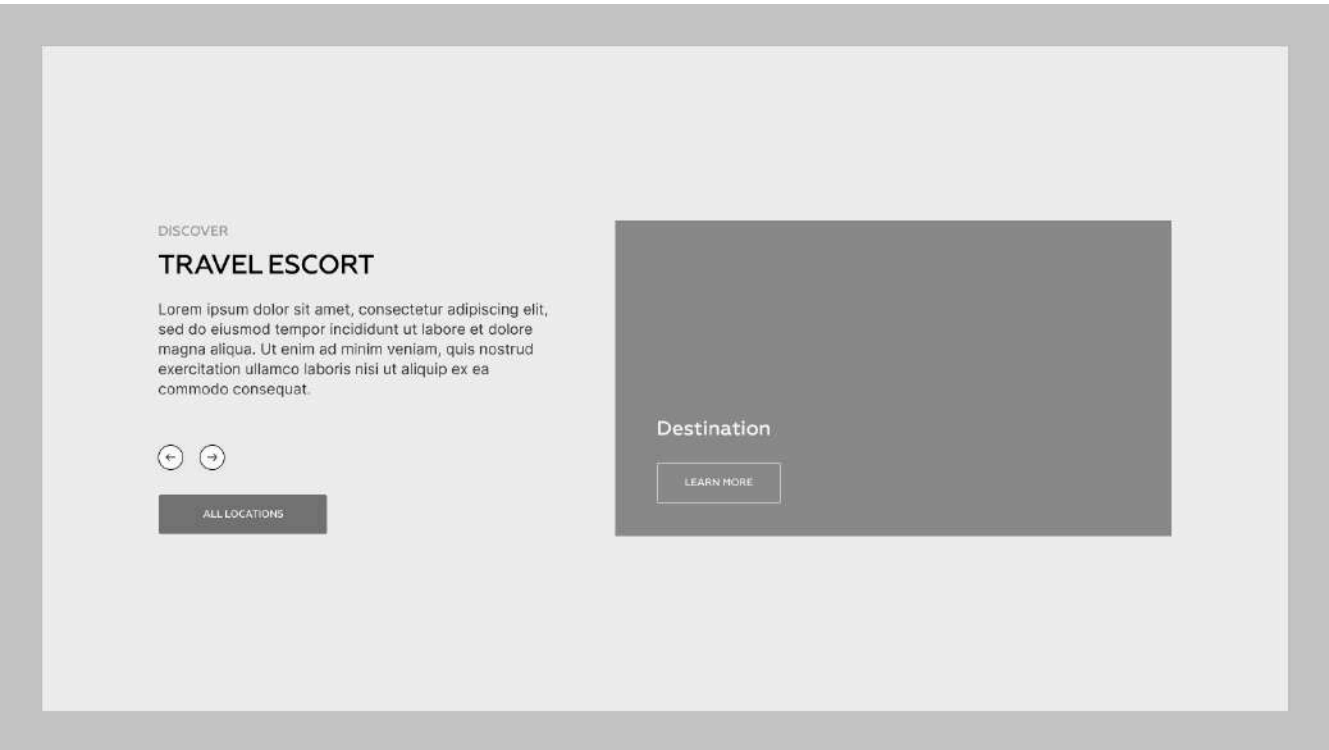
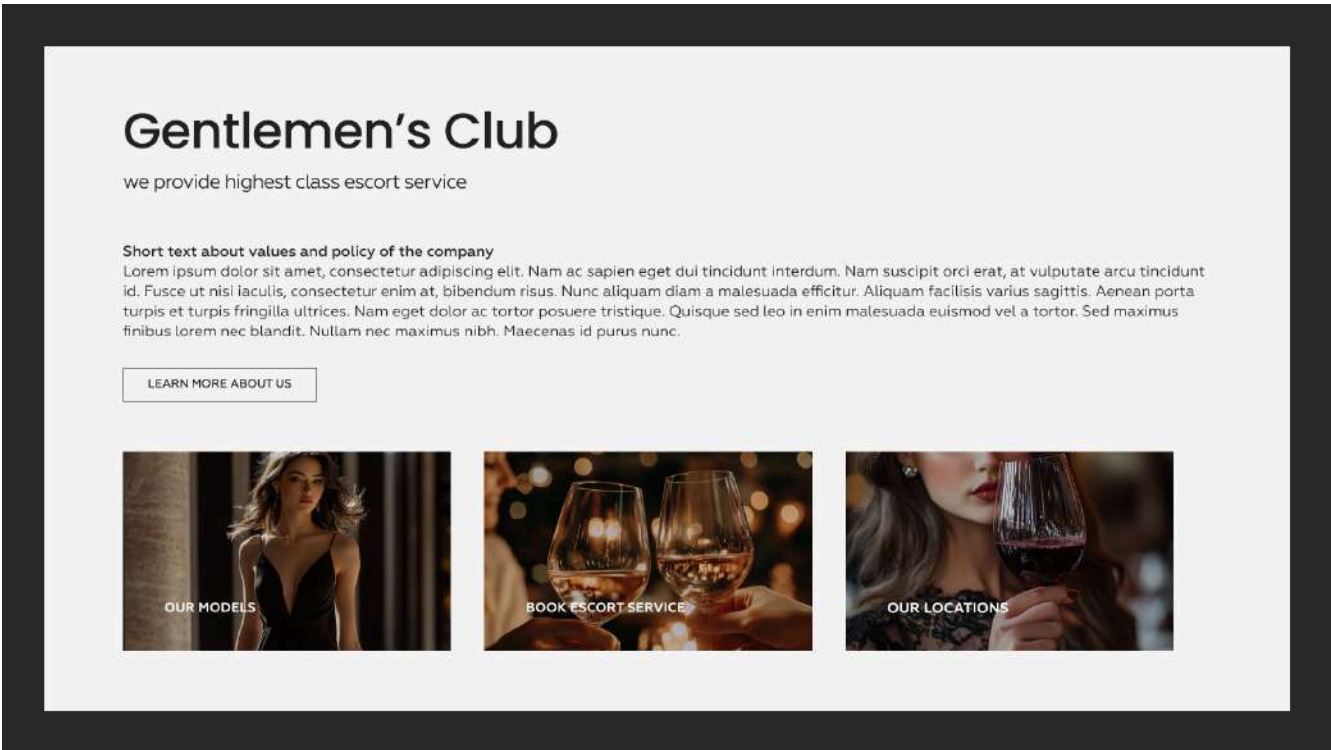
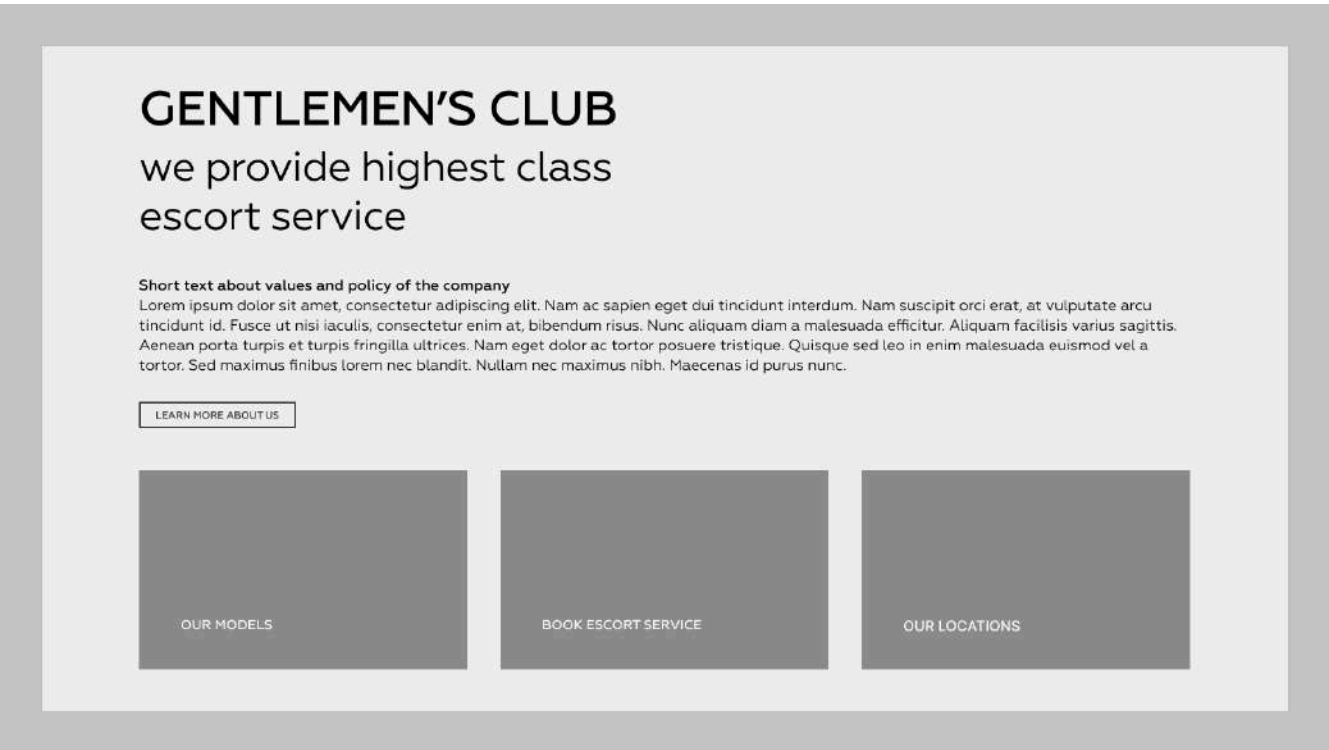
InVision

WIX

Adobe Illustrator

Client Communication

Project Management



Top Restaurants in Berlin

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam ac sapien eget dui tincidunt interdum. Nam suscipit orci erat, at vulputate arcu tincidunt id. Fusce ut nisi iaculis, consectetur enim at, bibendum risus. Nunc aliquam diam a malesuada efficitur. Aliquam facilisis varius sagittis. Aenean porta turpis et turpis fringilla ultrices. Nam eget dolor ac tortor posuere tristique.



Top Bars & Pubs in Berlin

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam ac sapien eget dui tincidunt interdum. Nam suscipit orci erat, at vulputate arcu tincidunt id. Fusce ut nisi iaculis, consectetur enim at, bibendum risus. Nunc aliquam diam a malesuada efficitur. Aliquam facilisis varius sagittis. Aenean porta turpis et turpis fringilla ultrices. Nam eget dolor ac tortor posuere tristique.

GENTLEMEN’S CLUB

high class escort service



Contacts

Phone +12 345 67 89 123
WhatsApp +12 345 67 89 123
SMS +12 345 67 89 123
Email office@gentlemensclub.com

WORKING HOURS:
Mon – Fri 10:00 to 24:00
Sat – Sun 12:00 to 24:00

GENTLEMEN’S FAQ

Booking Form

1 2 3

First Name	Last Name
<input type="text"/>	<input type="text"/>
Phone	Age
<input type="text"/>	<input type="text"/>
Email	Nationality
<input type="text"/>	<input type="text"/>

NEXT



Discover our service

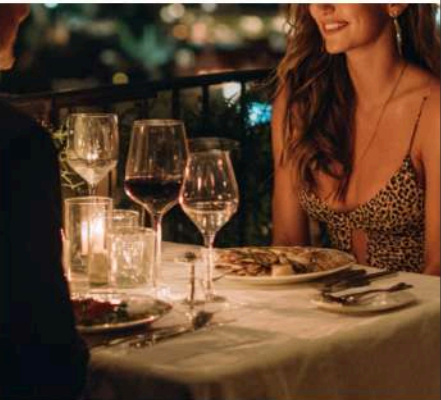
We provide only high-class escort service

VIEW FAQ

Do you have questions?

Here are the most frequently questions where you can find all answers

VIEW FAQ



TIK-TALK

MOBILE APPLICATION WITH LIMITED LIFETIME CHATS

CLIENT

A team of developers working for EPAM

BUSINESS GOAL

A portfolio project to demonstrate dev team's skills of operating with Satori service to the potential clients

RESULT

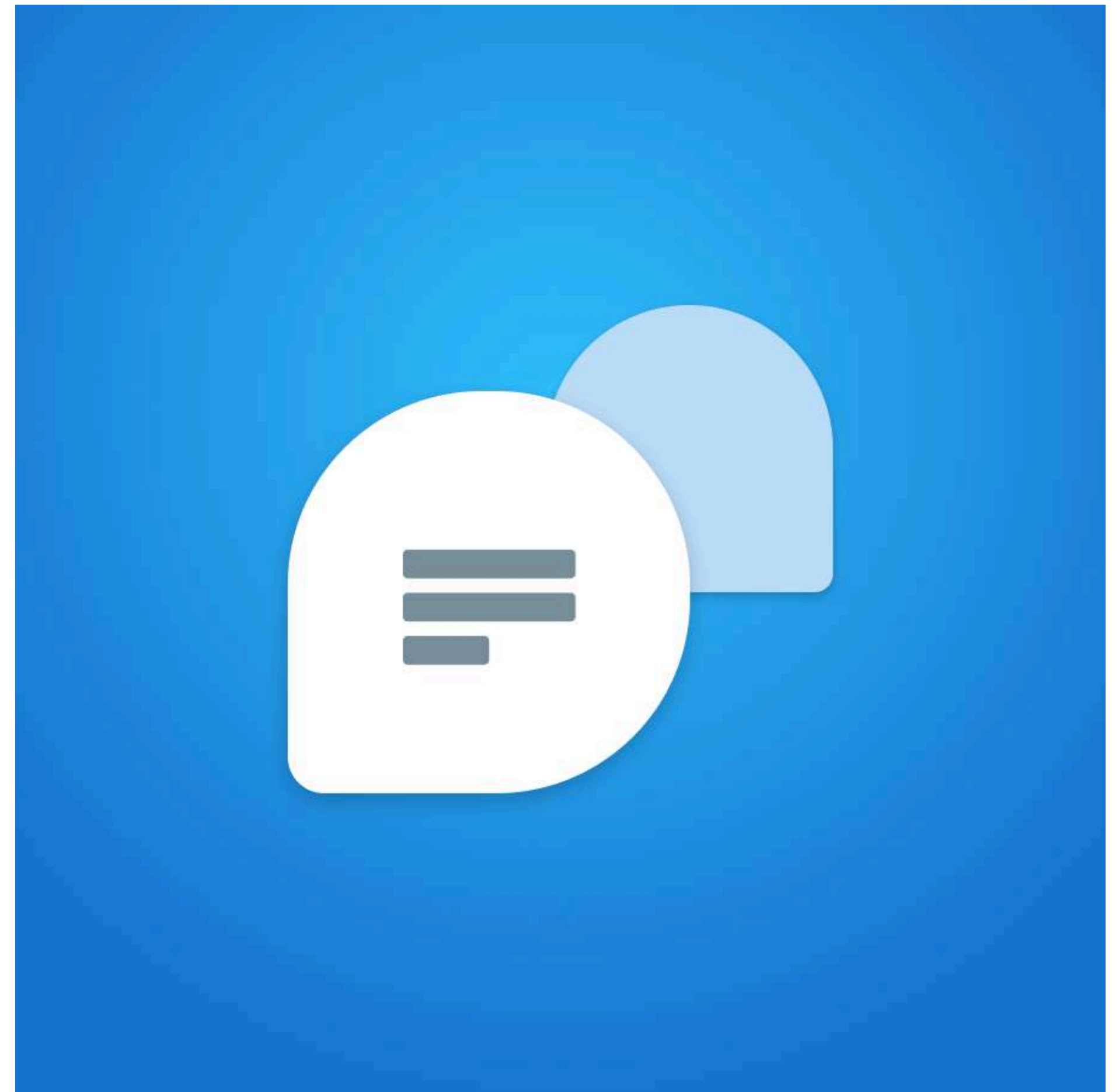
A ready-to-use mobile app for iOS and Android that dev team added to their portfolio

ABOUT PROJECT

The idea behind this app was to provide users with the possibility to create temporary chats that will disappear after a set period and won't turn into annoying space and device battery consumers.

MY ROLE

- UX research
 - competitors review
 - user personas
 - CJM
- Wireframes
- Low-fi prototypes
- Visual concept
- UI for iOS and Android
- Icons set
- Illustrations
- Assets for developers & design delivery
- Design review



- Define
- Research
 - competitors review
 - user personas
 - CJM
- Prototype
 - wireframes
 - low-fi prototypes
- Design
 - visual concept
 - UI for iOS/Android
 - icons set
 - illustrations
- Develop
 - assets for dev team
 - design delivery
 - design review

○ Test

USED SKILLS

Mobile Design

Google Material Design

UX Research

Apple Human Interface

Prototyping

UX Design

UI Design

Design Delivery

Sketch

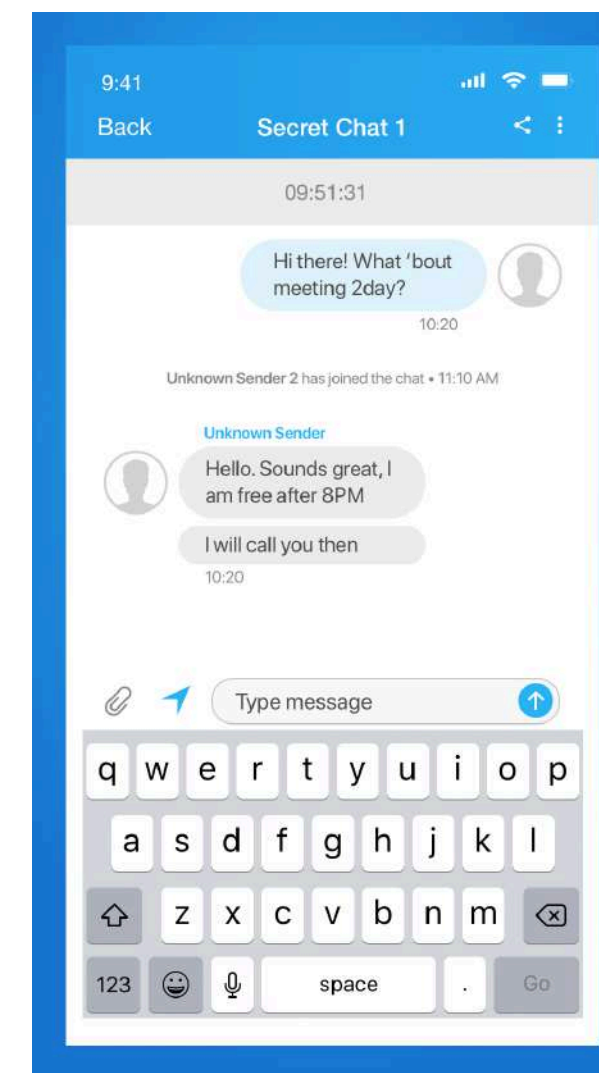
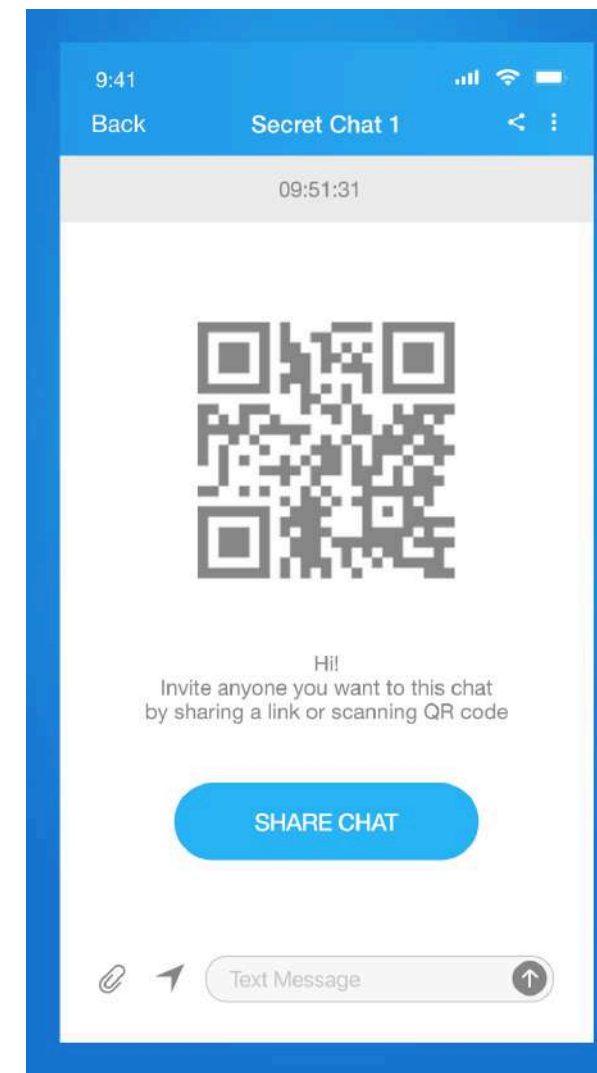
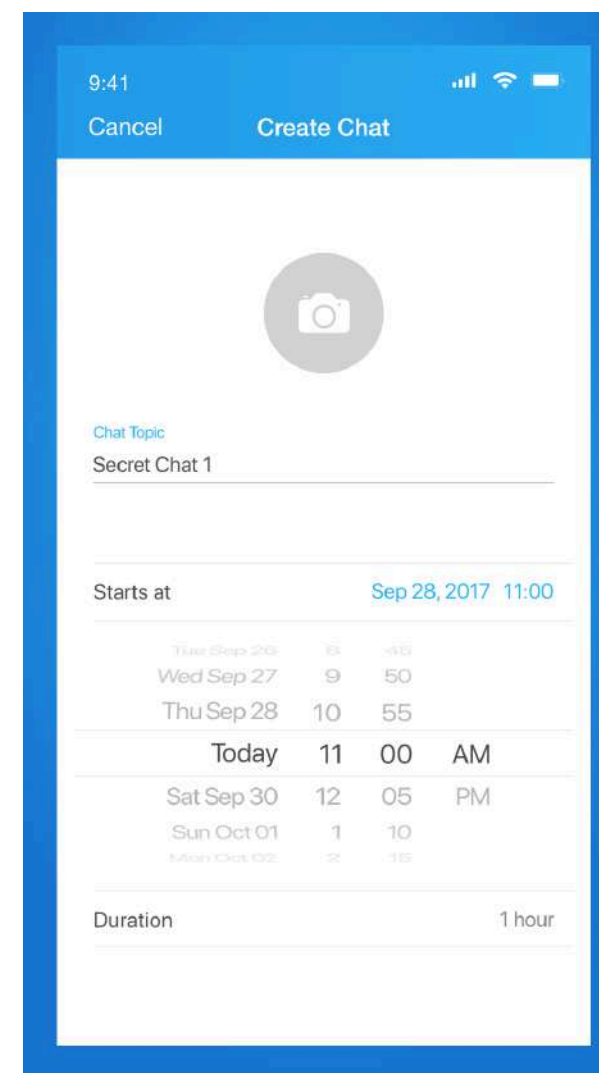
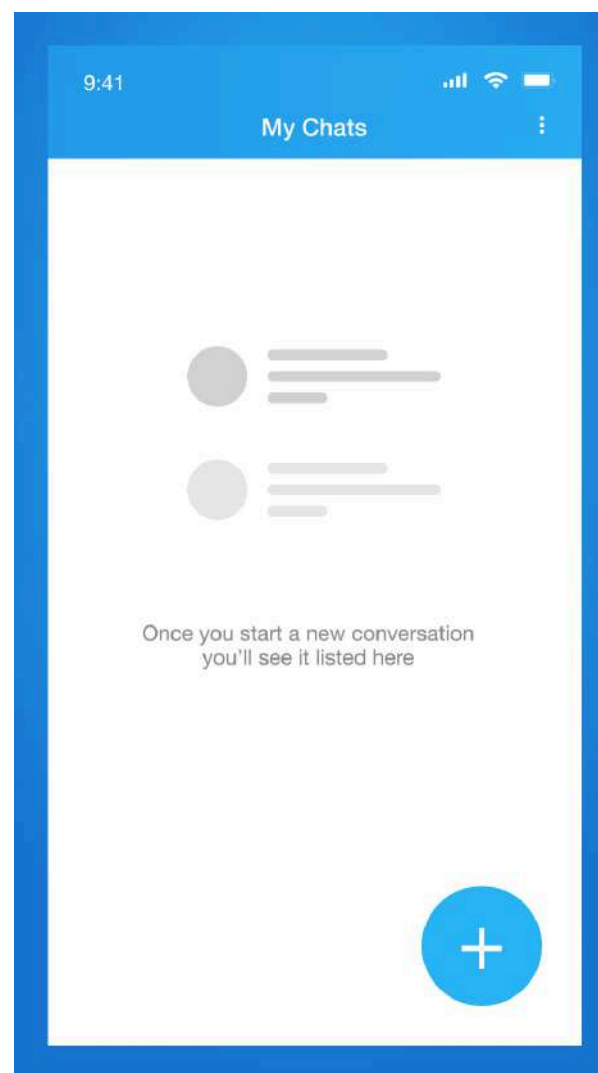
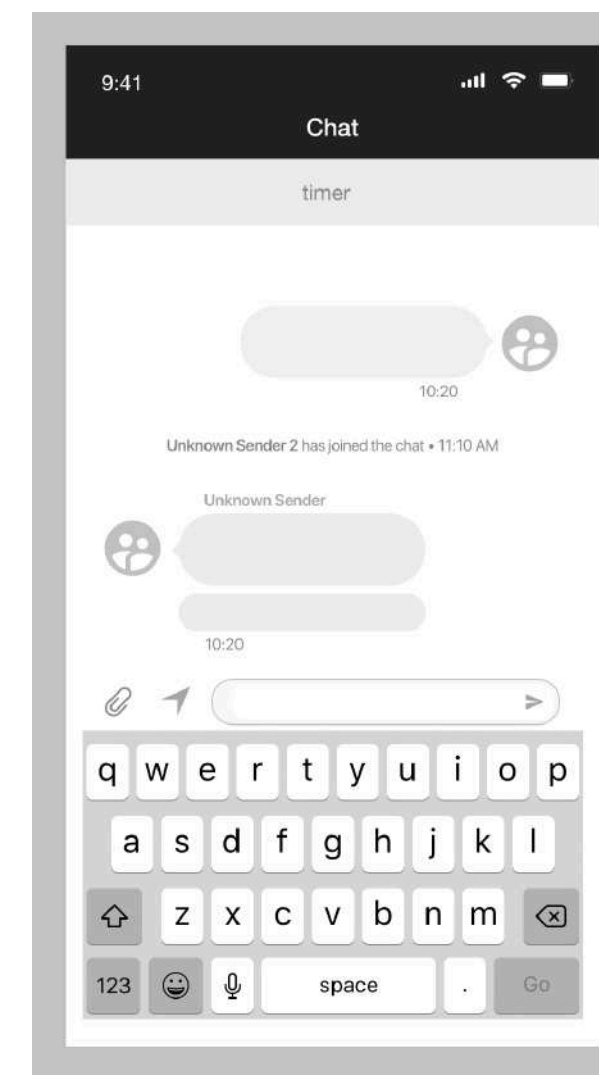
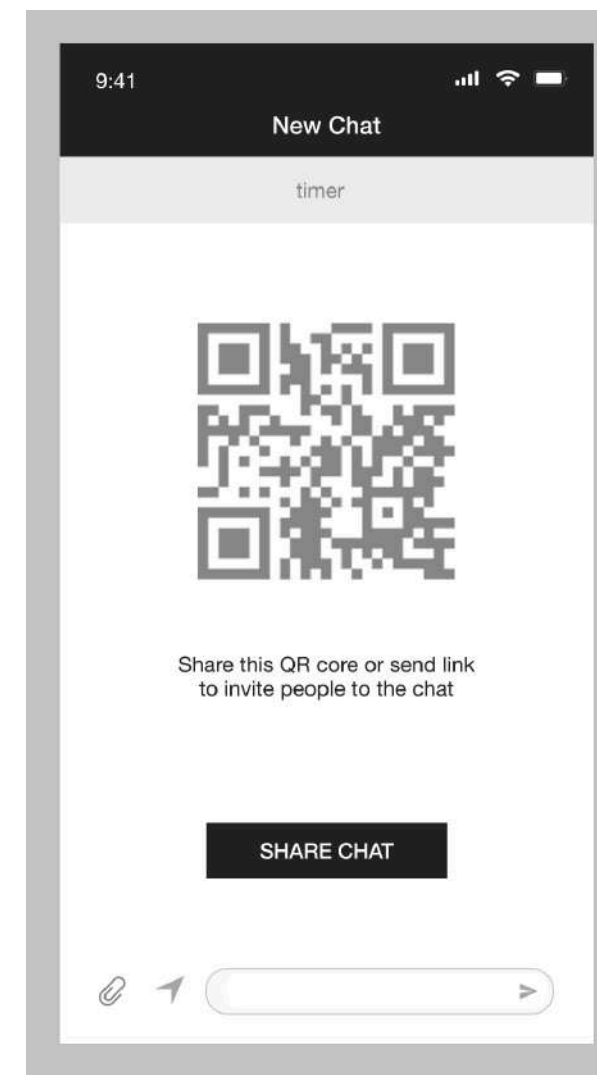
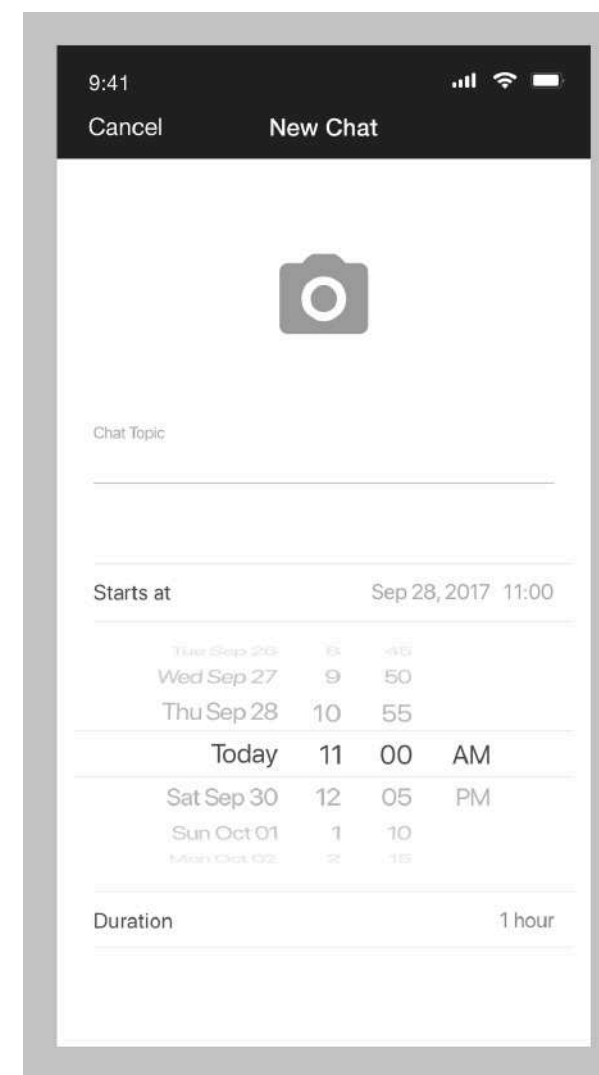
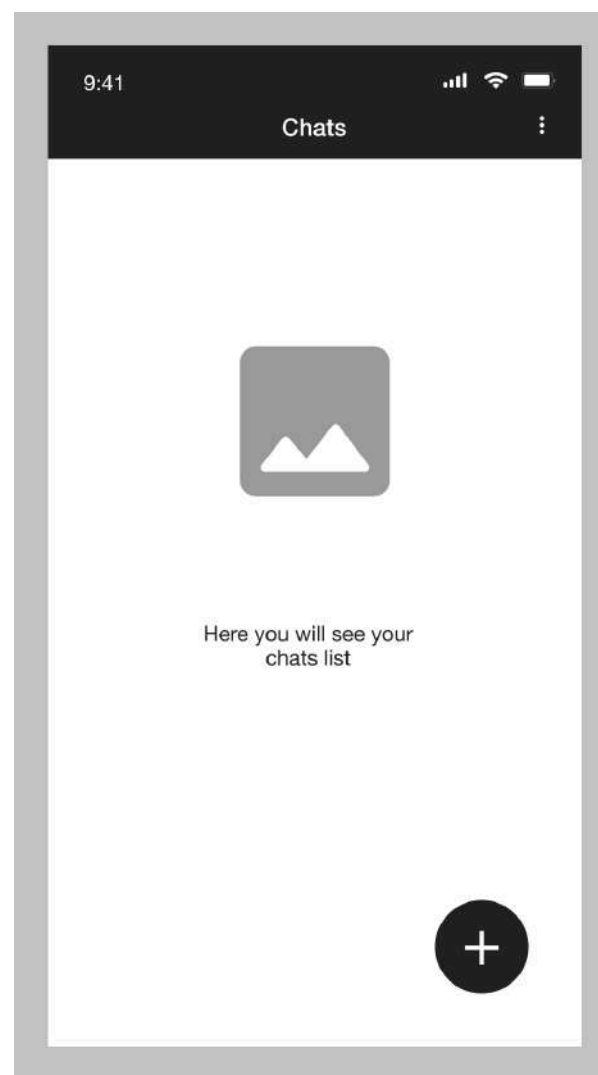
InVision

Team Work

Time Management

Flexibility

Analytics





Timer

Create Chats and set timer —
they will be disposed
after selected interval



SKIP

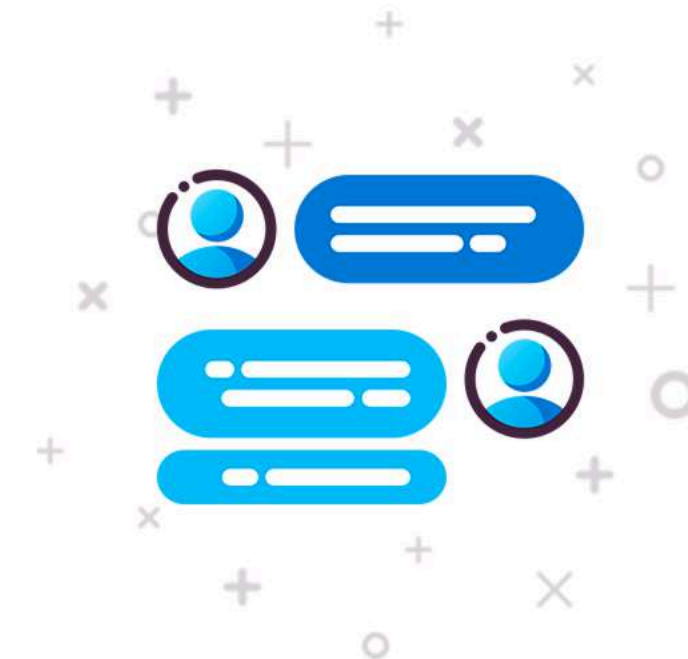


QR Code

Share and join chats
with QR Code



SKIP



Chats

Organise an event or a flashmob,
invite people to chat
and enjoy communication



CLOSE

PETRA

PRINTABLE PRODUCT CATALOGUE DESIGN

CLIENT

Petra is a manufacturer of decorative stone based in Belarus

BUSINESS GOAL

Create a new catalogue of products produced by client for their sales department

RESULT

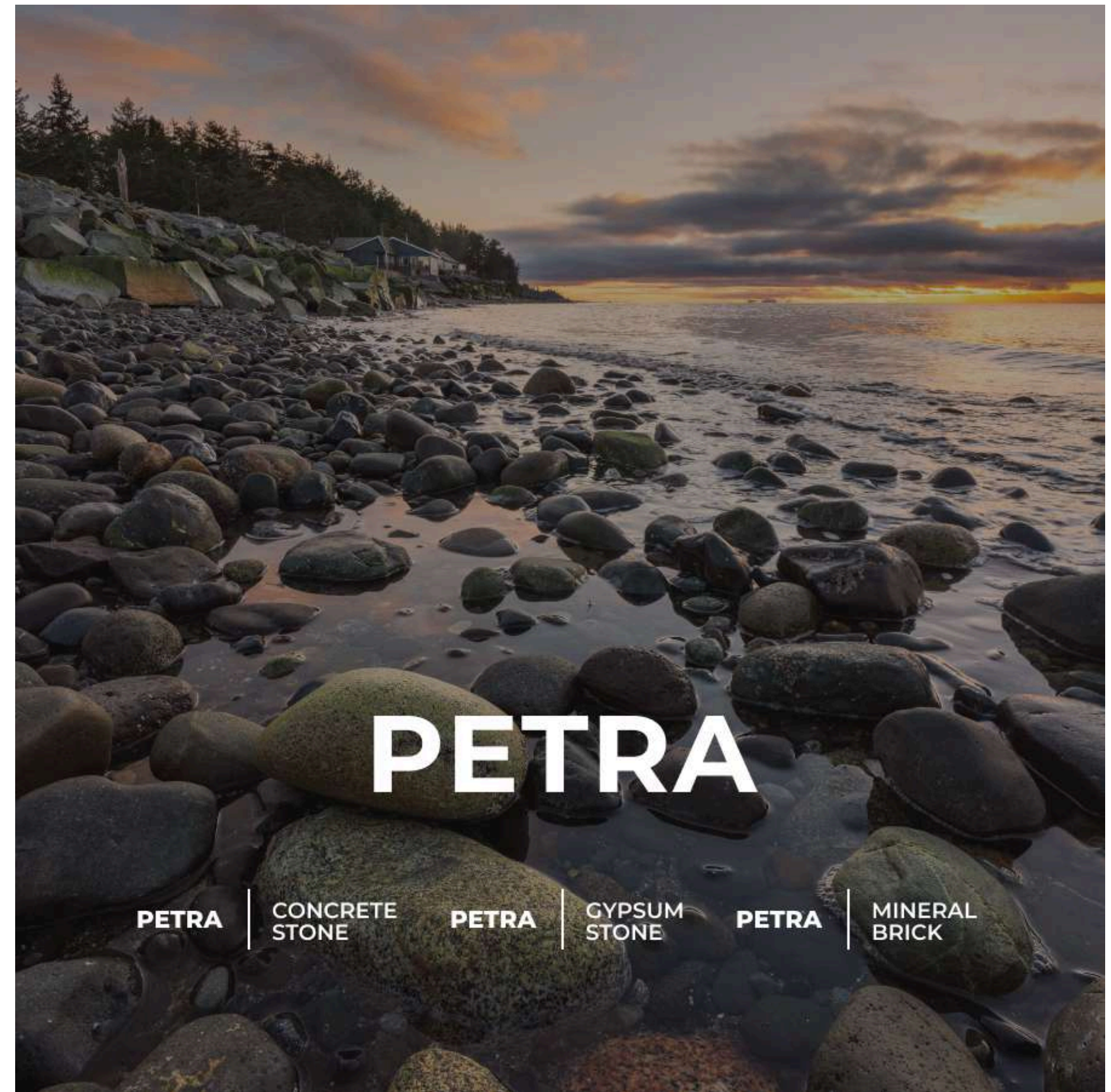
A ready-to-print product catalogue and an adaptation for screen size to share it online

ABOUT PROJECT

The company contacted me to make a design of their new printable products catalogue that they provide to their customers. I also adapted the design to fit the screen size for online catalogue as well.

MY ROLE

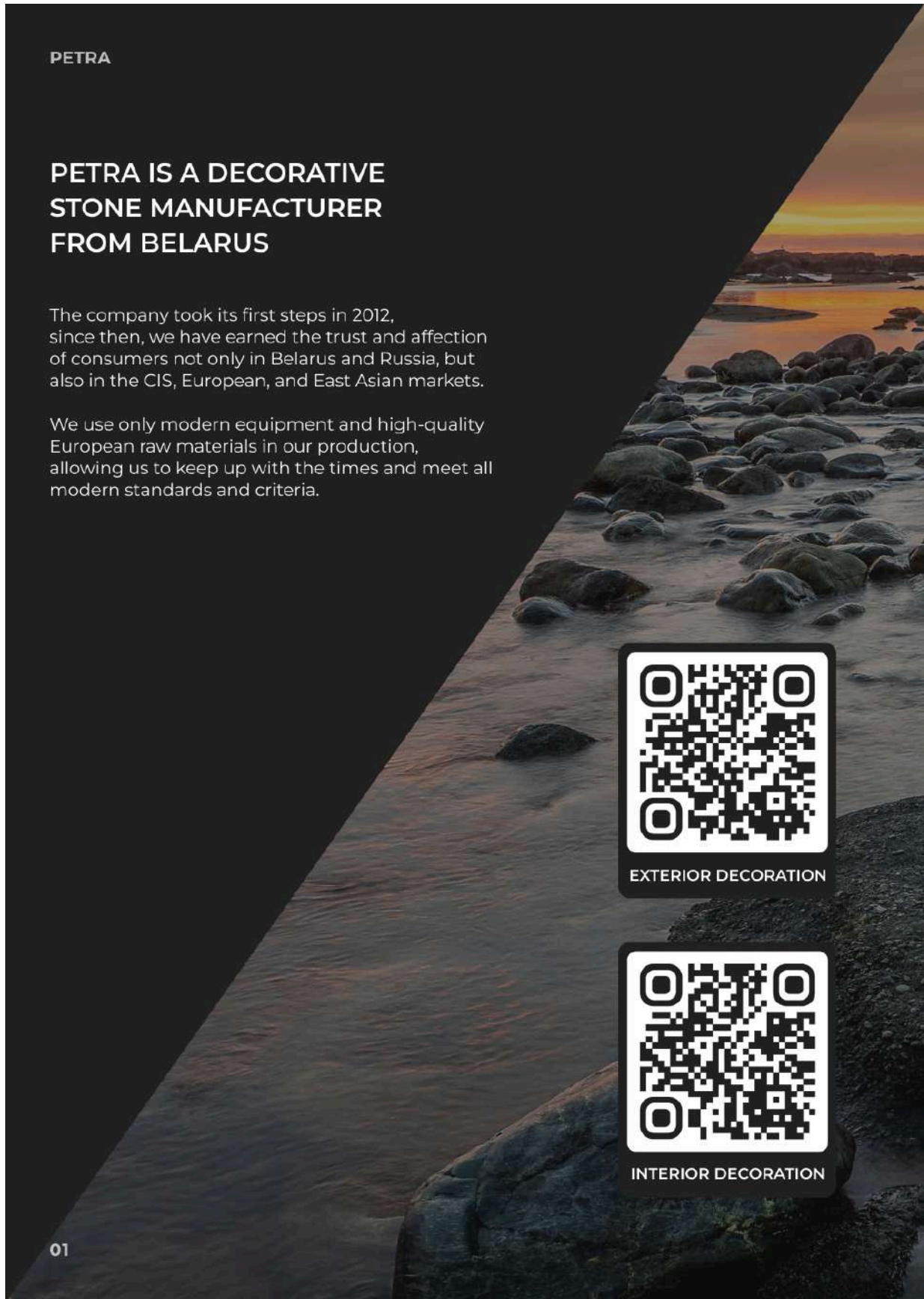
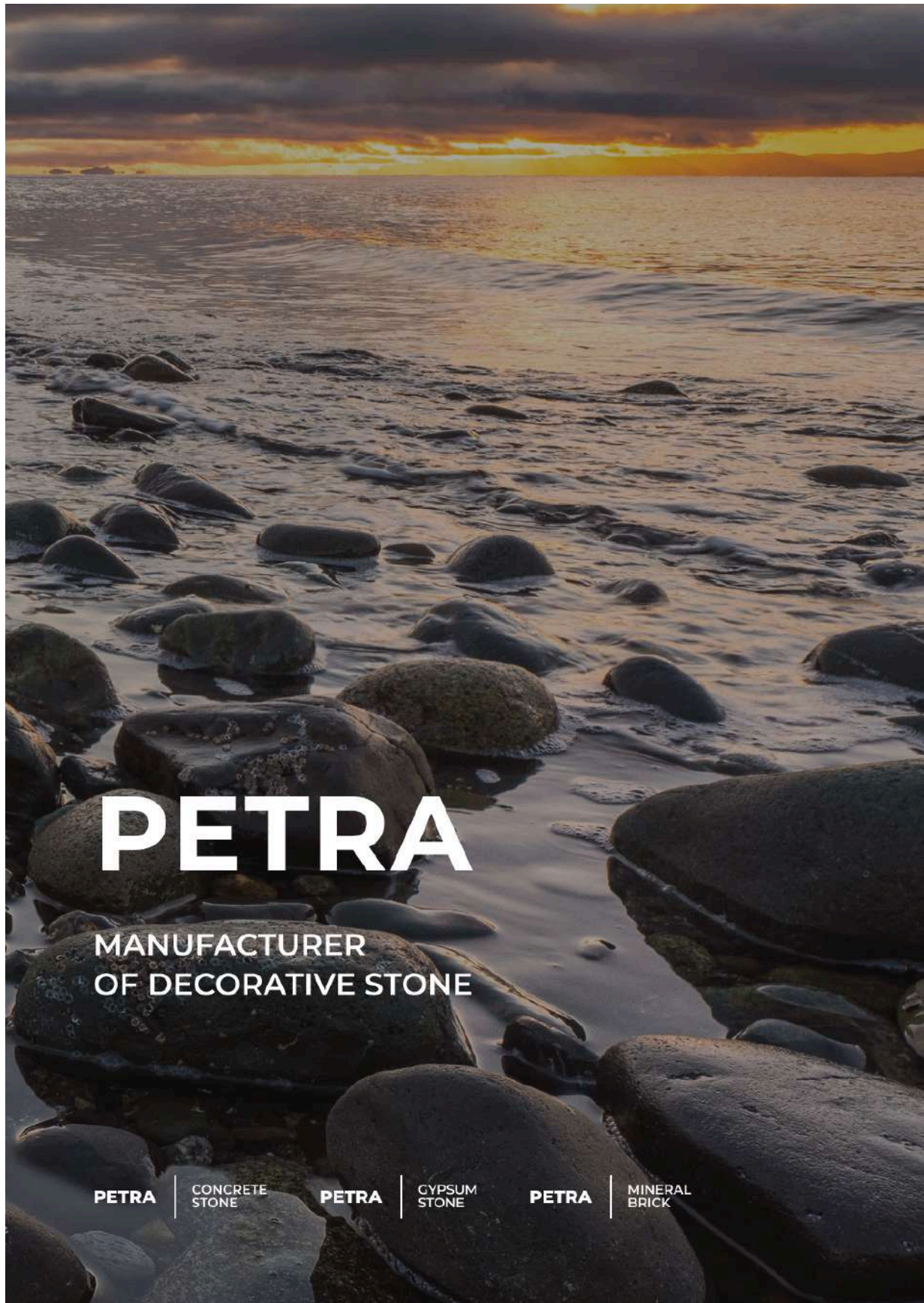
- Requirements gathering
- Competitors Review
- Data analysis
- Catalogue layout
- Visual concept
- AI images generation
- Adaptation for screen size



- **Define**
requirements gathering
- **Research**
best examples review
data analysis
- **Concept**
visual concept
moodboard
- **Design**
catalogue design
AI images generation
adaptation for screen size

USED SKILLS

- Visual Design
- Graphic Design
- Data visualisation
- Adobe Illustrator
- Figma
- Midjourney
- Client Communication
- Time Management
- Project Management



THANK YOU FOR ATTENTION

